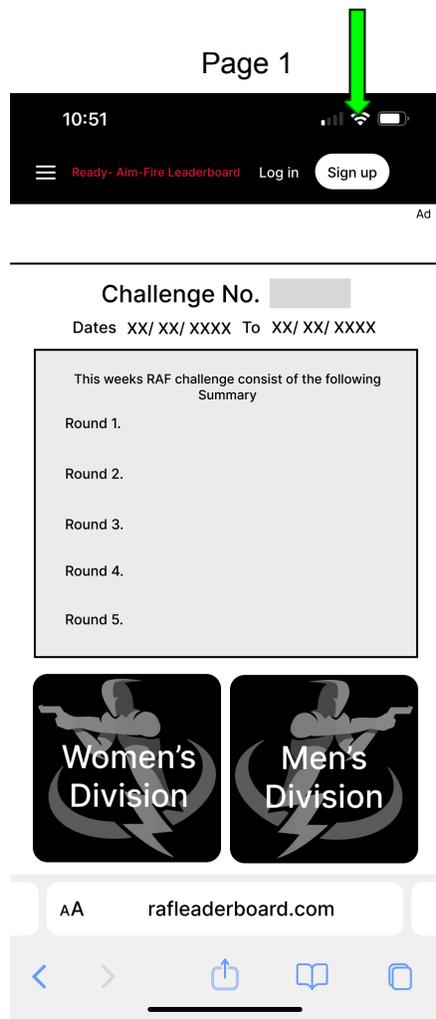
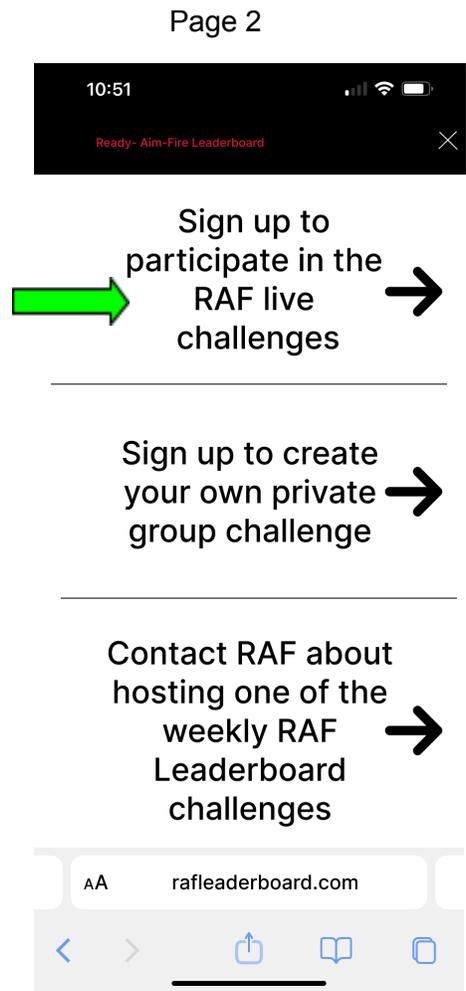


Member sign-up flow

Clicking Sign-up will take user to Page 2



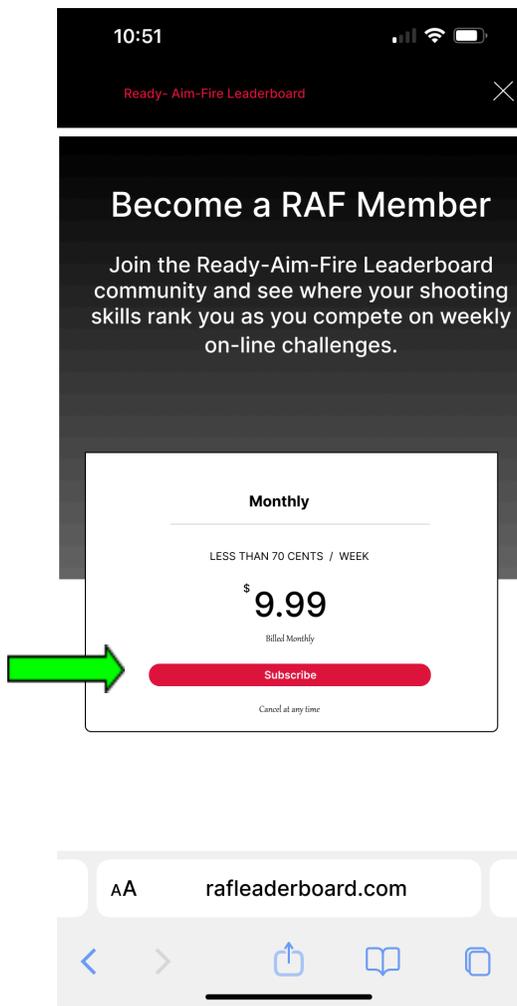
User will select the top option shown on page 2



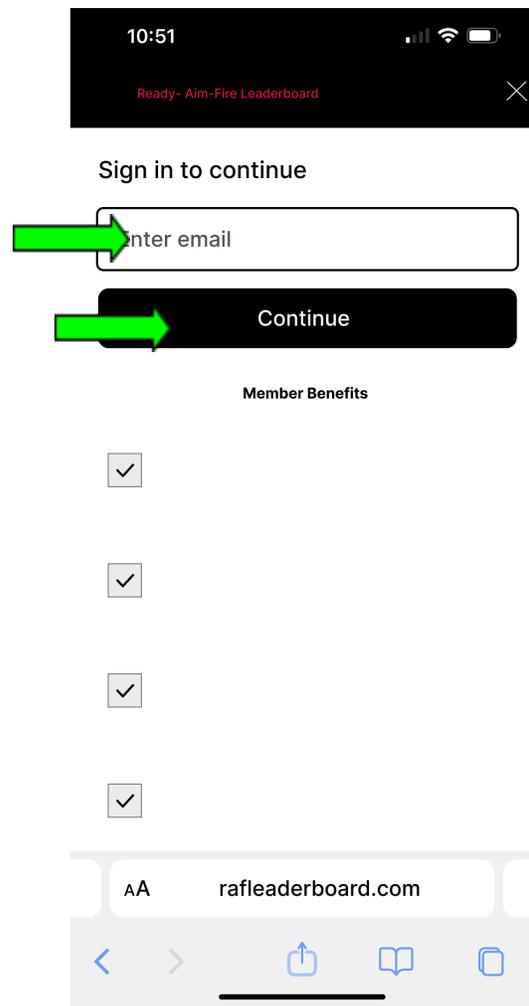
This is a marketing page that describes the pricing. User to click on Subscribe in order to proceed to Page 4

Enter Email page with additional marketing information. This information will be updated on the webpage,

Page 3



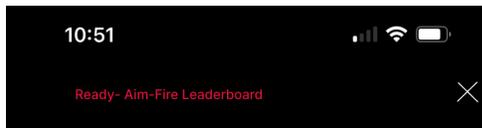
Page 4



Email verification method with ability to resend if it is not received. As shown below,

Page 6 is to create the users password as well as have them be able to open and read and then agree to the Terms of Service as well as the Privacy Notice. Without checking the “Box”, the user can not proceed,

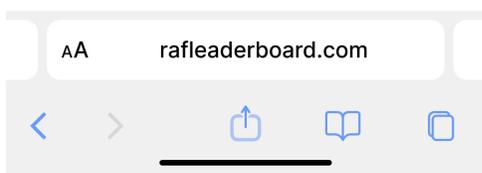
Page 5



Enter the 4-digit code sent to your at:
[email address provided]



Tip: Make sure to check your inbox and spam folders

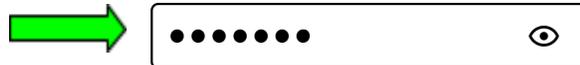


The Next button to be made transparent until the correct number is entered in the boxes



Create your account password

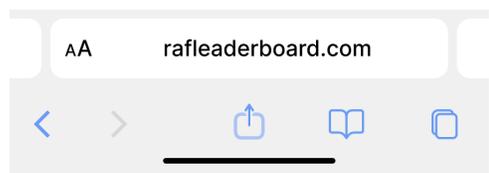
Your password must be at least 8 characters long, and contain at least one digit and one non-digit character



Accept RAF Leaderboard's Terms of Use & Reviewed the Privacy Notice

By selecting "I Agree" below, I have reviewed and agree to the [Terms of Use](#) and acknowledge the [Privacy Notice](#). I confirm that I am at least 18 years of age.

I Agree

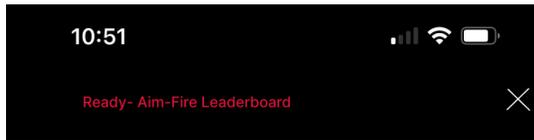


The Next button to be made transparent until the box is checked

A payment method to collect payments and show the invoice amounts is required for the sign up process. Below is a template, but this can be done to industry standards. After selecting Subscribe, they will be taken to the log in page.

This log in page is how the members with subscriptions will log into the app. They will be directed back to Page 1 and where it states, "Log-in" it will change to Log-out.

Page 7

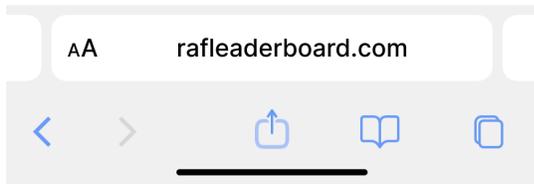


Subscription	
RAF Leaderboard Unlimited Access - \$2.99 (USD) / Month	\$9.99
Total	\$9.99

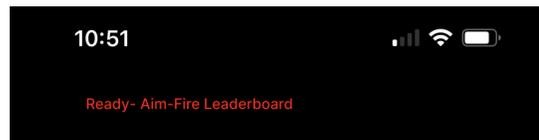
Card Number	
1234 1234 1234 1234	
Expiration	CVC
MM/YY	
Country	Postal code
United States	



Subscribe



Page 8



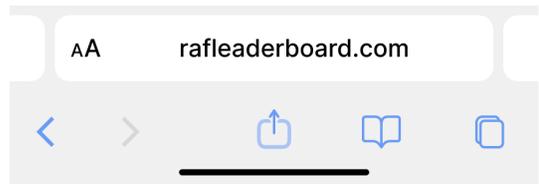
Forgot email

Forgot password

*Privately hosted events only



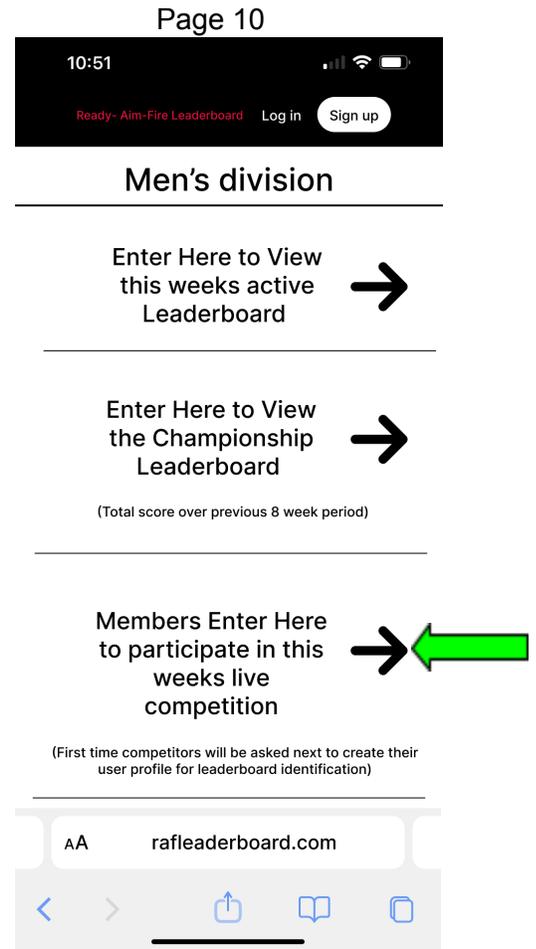
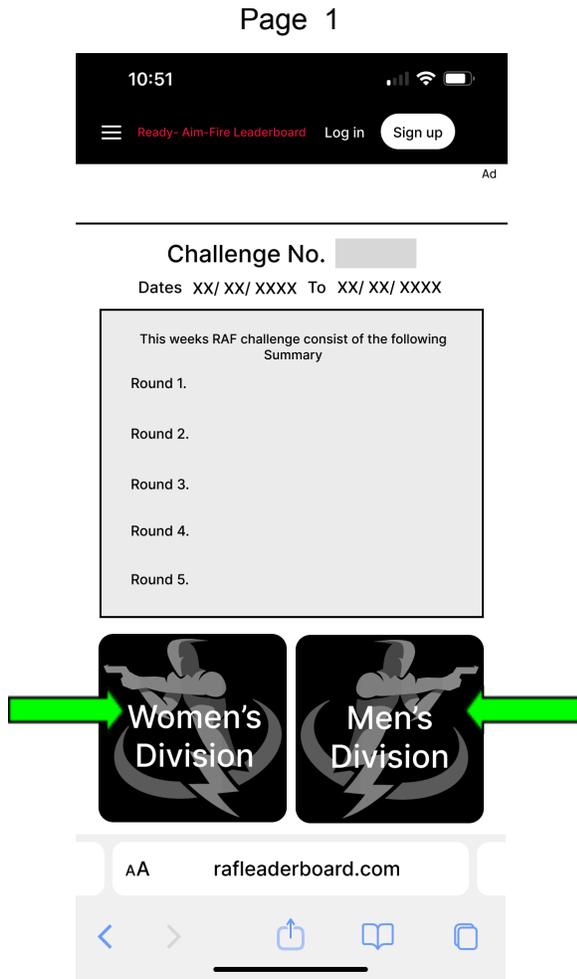
Log in



Member first time entering competition after subscribing and logging in.

The Log-in to change to Log-out but the Sign-up is to remain. This home page shows what challenge is currently open. It lists the challenge number that is assigned to this challenge, the dates the challenge is open, and a summary of the challenge details. The member will enter through choosing either the Women's or Men's division.

The member will choose the bottom selection of Members enter here to participate in this weeks live competition



The 1st time only that the member enters to join a challenge, they must fill out their profile information. This data to be maintained in a member database. They are to create a Username which is the name that will appear on the leaderboard for others to see, In addition we will ask for their City, State (on a selectable drop down menu to include a N/A on the bottom of the list for foreign members), Gender on a drop down with Male and Female as the only option, Country drop down with a list of countries with USA as the first choice, The affiliation as optional and a profile picture. The app needs to be able to pull files from the user's phone, mobile device, or computer.

The user will also have the ability to provide their BIO.

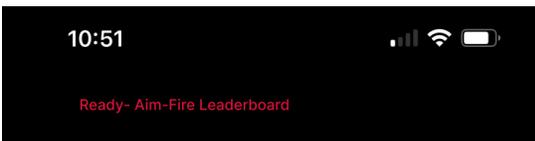
This Create / Update Profile will only appear the 1st time a new member signs into the app and selects to enter a competition. After that, they will be able to get to their profile to alter it through the menu dropdown on the header.

The Username is not able to be changed as this is the name used to tabulate weekly results on the leaderboards.

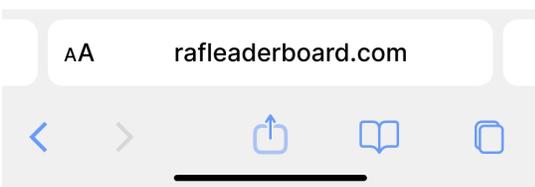
The screenshot shows a mobile app interface for 'Ready- Aim-Fire Leaderboard'. At the top, the time is 10:51. Below the title, there is a 'Welcome to the RAF Community' message. The form includes a 'Create User Name' text input, a 'City' text input, a 'St' dropdown menu, a 'Gender' dropdown menu, and a 'Country' dropdown menu. There is an 'Affiliation * (Optional)' text input. A section titled 'Enter Profile Photo' features a camera icon and a plus sign. A text box explains: 'Your User Name & City State and Affiliation will be shown on the leaderboard. Profile pictures will only be shown for those on the podium as well as those in the community that are viewing your results. Women can compete in the Men's category, but men are not allow in the Women's.' Below this is a 'Bio - Tell the community about yourself or promote your channel - Optional' text area. A 'Create / Update Profile' button is at the bottom. The browser address bar shows 'AA rafleaderboard.com' and the bottom navigation bar has icons for back, forward, share, bookmarks, and tabs.

If the user selects Username that has been previously chosen, the following error pops up is to ask them to choose another, To go back to the prior page, tapping anywhere on the page should take them back.

Page 12

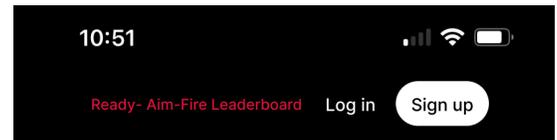


That is a great user name but unfortunately it has already been taken. Please go back and try another.



This page allows the member to view this week's target, download a Pdf image to print out, go directly to the webpage which will have a store to purchase items or continue on to the competition. The competition summary, competition target, and competition rules are all attached and assigned in the admin library and scheduling pages.

Page 13



Men's division

This week's official target

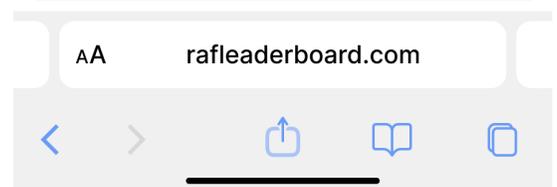


Download
Printable Pdf
here
(no charge)

Go to RAF
web-store to
purchase
targets

Continue to
competition

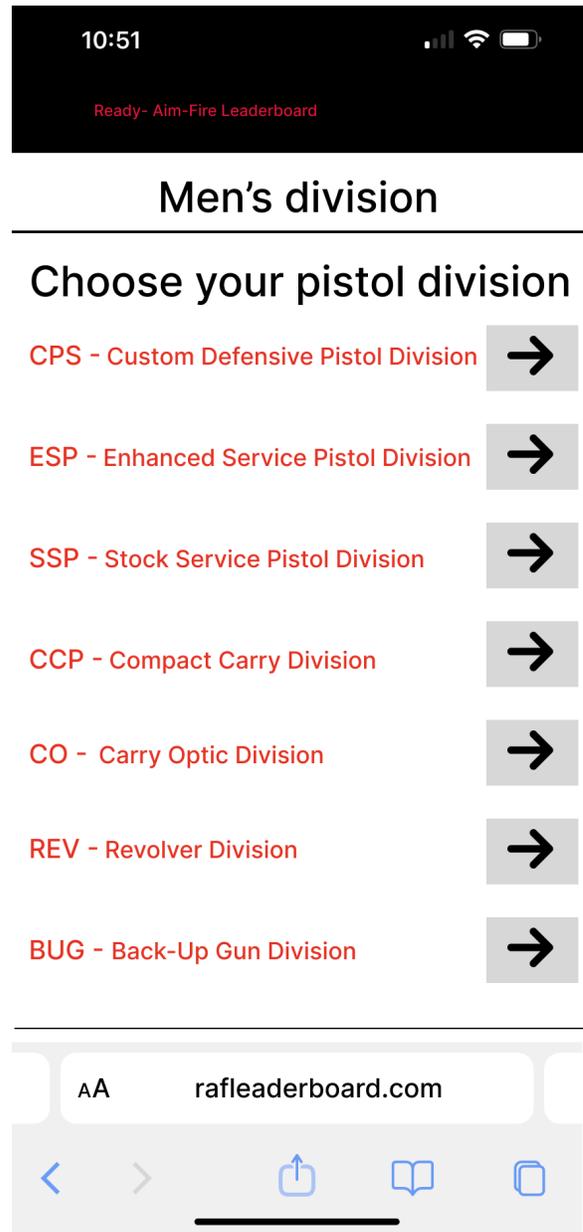
This week's official Rules



There are 7 divisions that are maintained in the admin portal and are available for the member to participate in. The weekly challenge is the same for each but each will have a separate leaderboard based on the division the member chooses. The way the data is captured is identical for each and it is first the gender sort *note women' can choose to enter the men's competition, but the men can not enter the women's. This will be a check in the logic as they try to go past page 10. This is why we ask for and collect gender in the users profile, and then the second sort is by these divisions.

The way that these divisions are separated is very important as although there will appear to be many leaderboards, they are all built identical for each division.

Once they select the division, they are ready to compete in the challenge and record their results on the following pages



Page 15

This is the common scoring data collection page where the Points / Time / and either photo or video are verified that they have been properly entered BEFORE the member can submit the results to the leaderboard.

There are many items on this page to outline.

- 1) The challenge No, is set on the admin schedule page and also was shown on Page 1 of this flow instruction.
- 2) The dates are also from Page 1 and correspond to this week's challenge. Members can only participate in open weekly challenges that run one week in length.
- 3) The Hosted By is set by default as RAF (app developer), and there is a sponsors scheduling calendar in the admin that - if booked for this corresponding week, will populate this field along with their corporate logo.
- 4) Each challenge will consist of 5 rounds.
- 5) A completed round will be noted when there is a value in that round's rows for Points, Time, and there has been either a photo or video uploaded.
- 6) The app is to calculate the Score for each row by dividing the Points by the Time (Score = Points / Time)
- 7) The Uploads column has a "dimmed" checkmark until there is

an upload of either a photo or video. Then this will turn the checkmark to bright green.

- 8) Once there is a Score for each round and a verification checkmark in that row's Upload column then the Number of Rounds Completed tally will increase by 1.
- 9) Once all 5 rows have been satisfied, then the Total score will be calculated by the app by adding the total score of rows 1-5 to get the final score,
- 10) Once No, 9 above is verified, the "Submit Data" will become Active (Undimmed) and the member can submit their score.
- 11) The new pages will show the flow for the member to enter their scores through the "Enter Data" button.
- 12) This Enter Data button is where they choose to Enter Score's, Enter Photos, or Enter Video's

The data is NOT directly entered into the fields on Page 15. They are entered on other screens and once complete, the data is transferred to this page. This is a summary page so that the member can check to make sure that everything is complete prior to submitting the results to the leaderboards.

Page 15

10:51

Ready- Aim-Fire Leaderboard

Challenge No. [Redacted]

Dates XX/ XX/ XXXX To XX/ XX/ XXXX

SSP - Stock Service Pistol Division

Hosted By: [Redacted] Logo

Sponsored By: [Redacted]

Number of Round Completed 0 of 5

Round	Points	Time (Sec)	Score	Uploads
1	[Redacted]	[Redacted]	[Redacted]	[Image Icon] [Green Check]
2	[Redacted]	[Redacted]	[Redacted]	[Image Icon] [Green Check]
3	[Redacted]	[Redacted]	[Redacted]	[Image Icon] [Green Check]
4	[Redacted]	[Redacted]	[Redacted]	[Image Icon] [Green Check]
5	[Redacted]	[Redacted]	[Redacted]	[Image Icon] [Green Check]

Score = Points / Time

Final Score [Redacted]

Submit Data [Redacted] Enter Data

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The challenge number and dates are carried forward from prior. Everything entered is stored under the division chosen, in this case SSP - Stock Service Pistol Division.

Each of the sections below will take the member to a different page associated with the entry of that type of data. Each will be shown separately

Page 16

10:51

Ready- Aim-Fire Leaderboard

Challenge No. [Redacted]

Dates XX/ XX/ XXXX To XX/ XX/ XXXX

SSP - Stock Service Pistol Division

[Image Icon: Pistol Shooter]

Add Score

[Image Icon: Target]

Add photo of target w/ timer

Add Photo

[Image Icon: Video Camera]

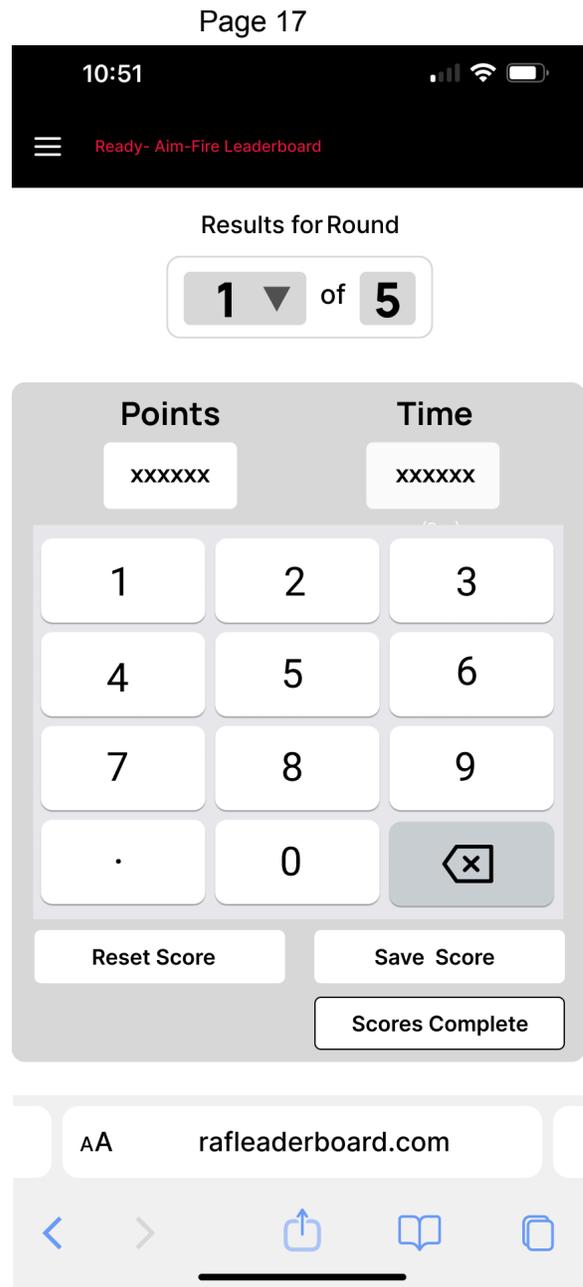
Add video of your round - optional

Add Video

AA rafleaderboard.com

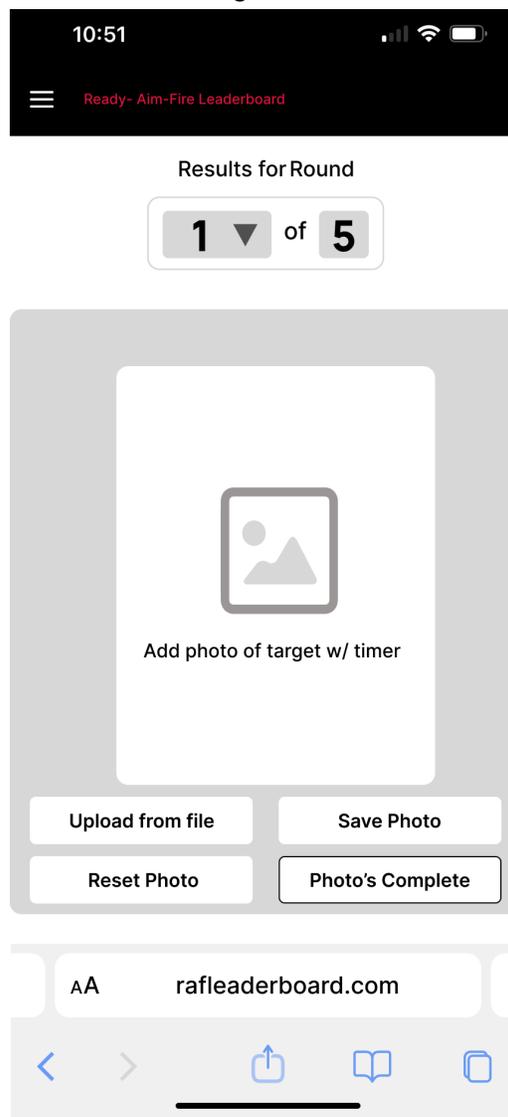
The app is to provide a number pad to enter the Points and Time., The user will select the Results for Round and tap on the Points field and / or Time field and enter the value

- 1) They will enter the values for round 1 and then select “Save Score” and then change the drop down to the next round.
- 2) If they make a mistake, they can press “Reset Score” and the values for that round will go away and they can enter in new values and Save.
- 3) Once all the scores have been entered for all 5 rounds, they will press Scores Complete and they will post to page 15.
- 4) The scores for each round after “Save Score” will be held in a sub file and not transferred to Page 15 and ultimately the final results for this member until Scores Complete is selected.
- 5) When Scores Complete is selected, the member will be put back at page 16 where they will choose either the Enter photo’s page or the Enter Videos page,



The member will now post either a photo or video or both. The processes are identical in that the app needs access to a photo file and needs to get access by the member allowing for this.

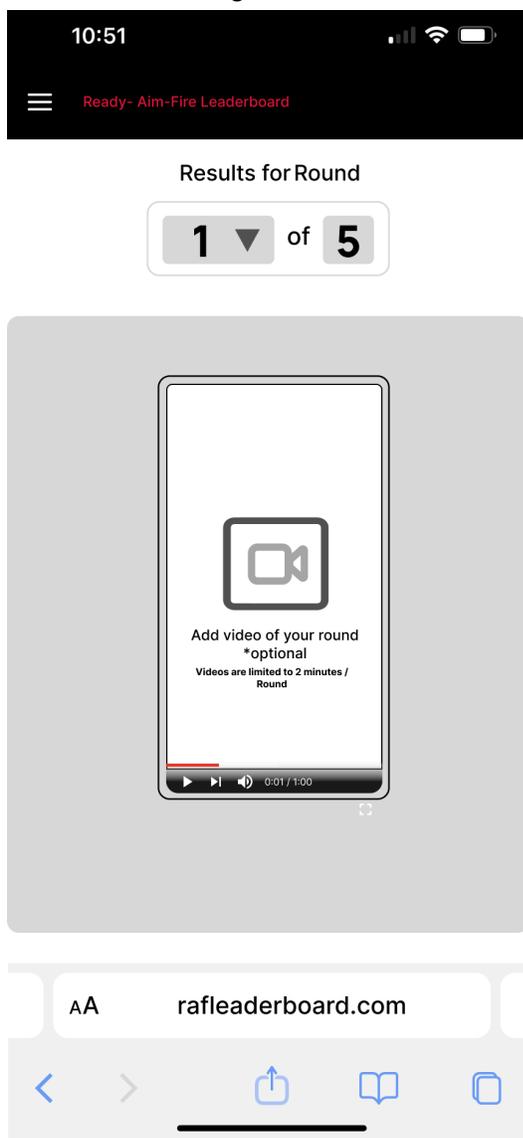
The member will choose Upload from File, choose the image which then needs to show in the space provided. They can then save the photo and select the next round for entry, or reset the photo and go back into the photo file for selection. Once all the photos are selected for the round, the Photo's Complete button will be selected and the user will be returned to Page 15 where they again click on Enter Data if they need or want to go to either the enter scores, enter photos, or enter videos data entry pages,



The process for uploading videos is identical as that described for photos.

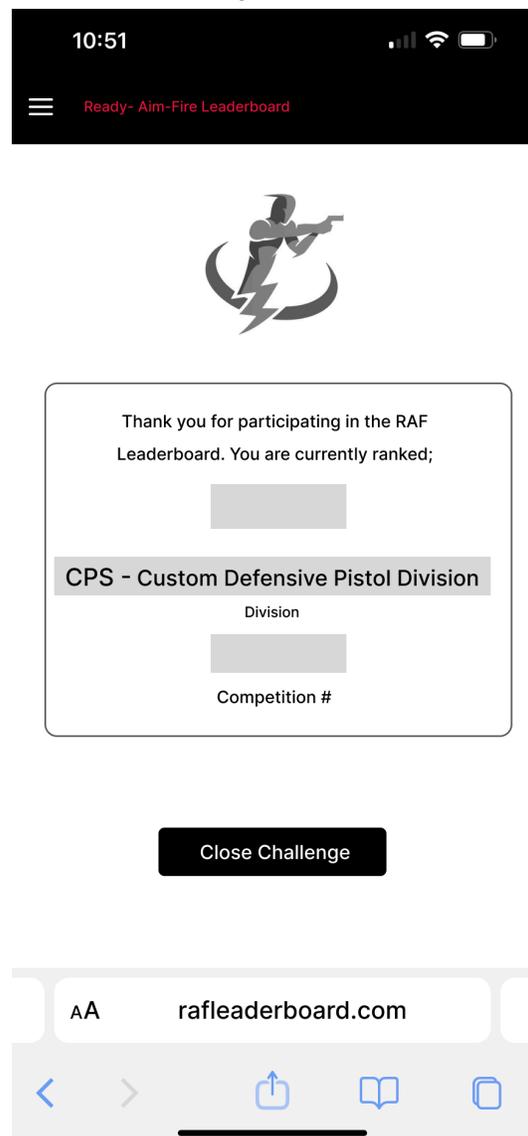
The app needs to limit the allowable length of each video to 2 min / round for a max video upload of 10 min per challenge per contestant

Page 19



The contestant will be returned to Page 15 after their scores and photos / videos have been uploaded. When this has been completed, the Upload Results button will become available and once submitted, they will get the following noting how their performance ranks them on the current leaderboard for the division that was chosen. When Close Challenge is selected, they will be returned to page 1.

Page 20



This completes the members' results input process. From this, we have collected from the member; their profile information of:

- 1) Their Username
- 2) Their Gender
- 3) Their City
- 4) Their State
- 5) Their Country
- 6) Any Affiliation (group, club, organization)
- 7) Their profile photo

The division that they are competing in
The score, time, photo and / or video for 5 rounds

What the admin / app has provided for each weekly challenge included:

- 1) The challenge identified by number and summary details
- 2) The dates the challenge runs through
- 3) The target image
- 4) The full Challenge Details

The system needs to store this data by gender and division, do the calculations and present the results on the corresponding leaderboards.

The leaderboard structure will be described in the following section.

There are two different types of leaderboards that display the data collected by the members participation in a challenge.

- 1) There is the active weekly leaderboard for the challenge currently accepting members scores
- 2) There is a championship leaderboard that determines the best overall performance over the past 8 weeks of closed challenges.

Weekly Active Leaderboard

The weekly active leaderboard has a summary podium list that has a top banner Ad sponsor placeholder and sponsor video placeholder and then followed by the top three podium leaders for each division.

Only the podium individuals are shown on this summary page with each division immediately following the next.

This summary screen is to be scrollable so as to be seamless for viewers.

Each division is represented and to view all the participants in any particular division, the app is to allow the user to click anywhere in a division to open the individual leaderboard for that division.

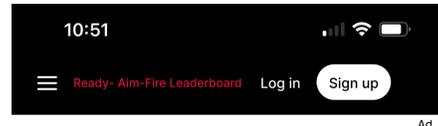
This individual division will list all participants in order of ranking.

Both leaderboards are open to the public and one does not need to be a subscription member to view the standings.

For anyone to get to this active leaderboard, they start on the home page - page no. 1 which then they pick either womens or mens divisions.

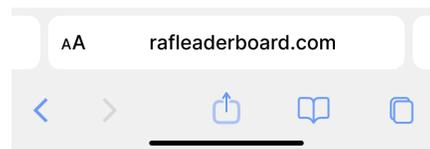
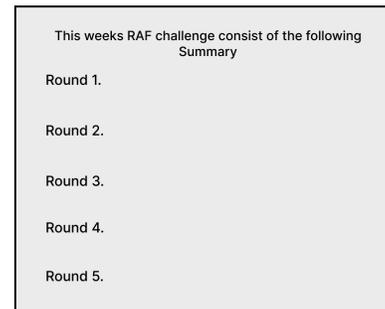
This takes them to Page 10

Page 1

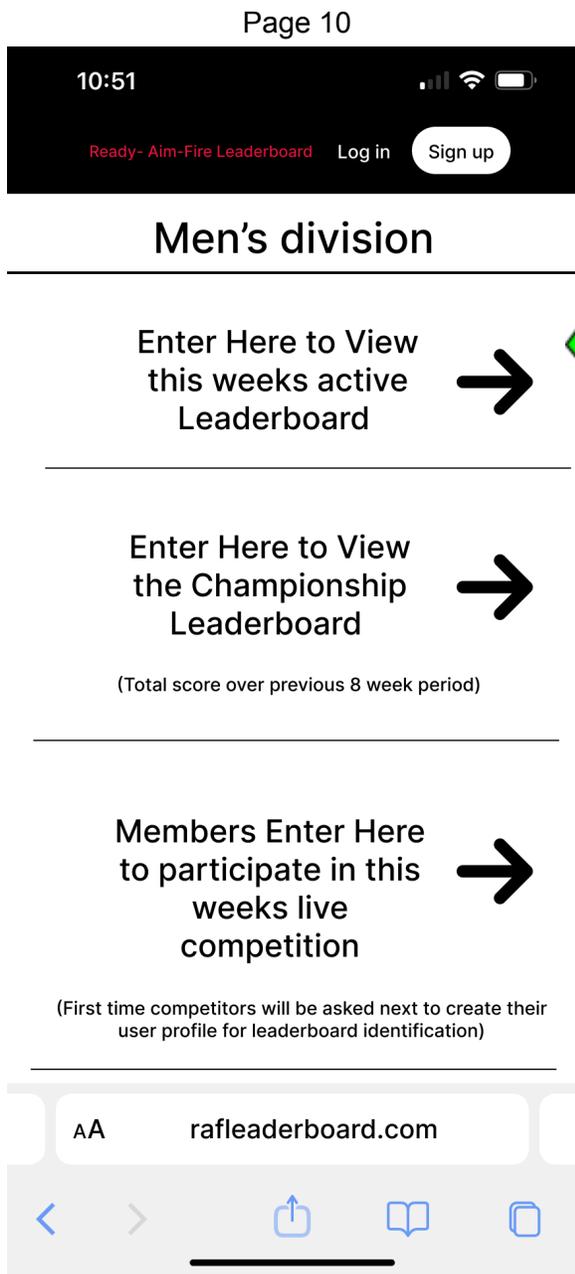


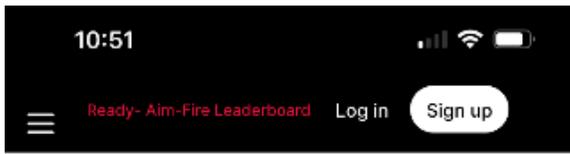
Challenge No. [REDACTED]

Dates XX/ XX/ XXXX To XX/ XX/ XXXX



From Page 10 (below), to see the results of the current leaders and leaderboard, they will select the top option. This will take them to the summary leaderboard as described above.





Ad

This is Page 21 and was split to fit on page. It is one scrollable list.

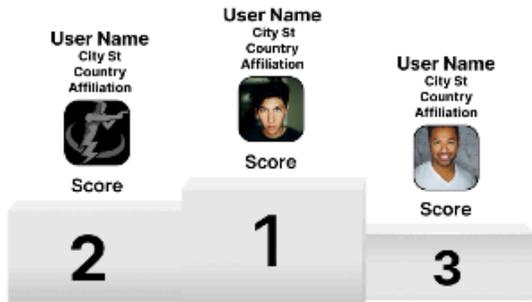
Sponsors Video



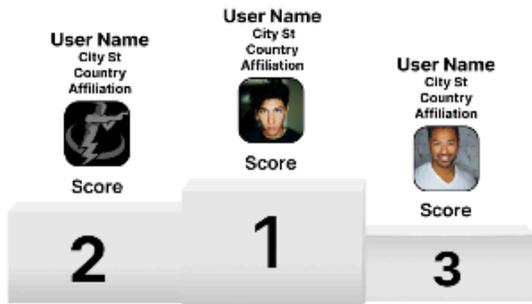
Current Week Division Leaders

Dates XX/XX/XXXX To XX/XX/XXXX

CDP - Custom Defensive Pistol Division



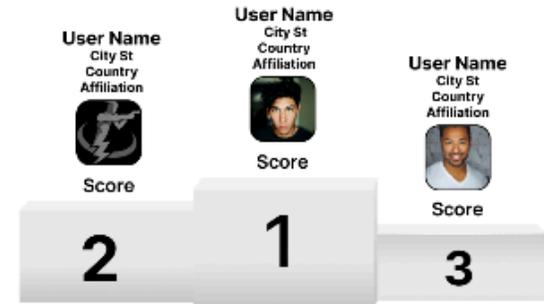
ESP - Enhanced Service Pistol Division



SSP - Stock Service Pistol Division



CO - Carry Optics Division



REV - Revolver Division



BUG - Back-up Gun Division



AA

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The image above is the weekly podium leaders per division. The next image will be the leaderboard for 1 of the 7 divisions. Each division performs identical and is separated only by gender and division.

This is the common leaderboard format. Only the podium leader's profile picture is displayed on the leaderboard.

Each participant's User Name, City, State, Country, affiliation, and score are displayed.

The members in slots 4 on are displayed in a scrollable screen.

10:51

Ready - Aim - Fire Leaderboard Log in Sign up

Live Challenge No. 9

Dates XX/ XX/ XXXX To XX/ XX/ XXXX

ESP- Enhanced Service Pistol Division

User Name City St Country Affiliation Score

User Name City St Country Affiliation Score

User Name City St Country Affiliation Score

#	Member	Score
4	Member's User Name City St Country Affiliation	Score
5	Member's User Name City St Country Affiliation	Score
6	Member's User Name City St Country Affiliation	Score

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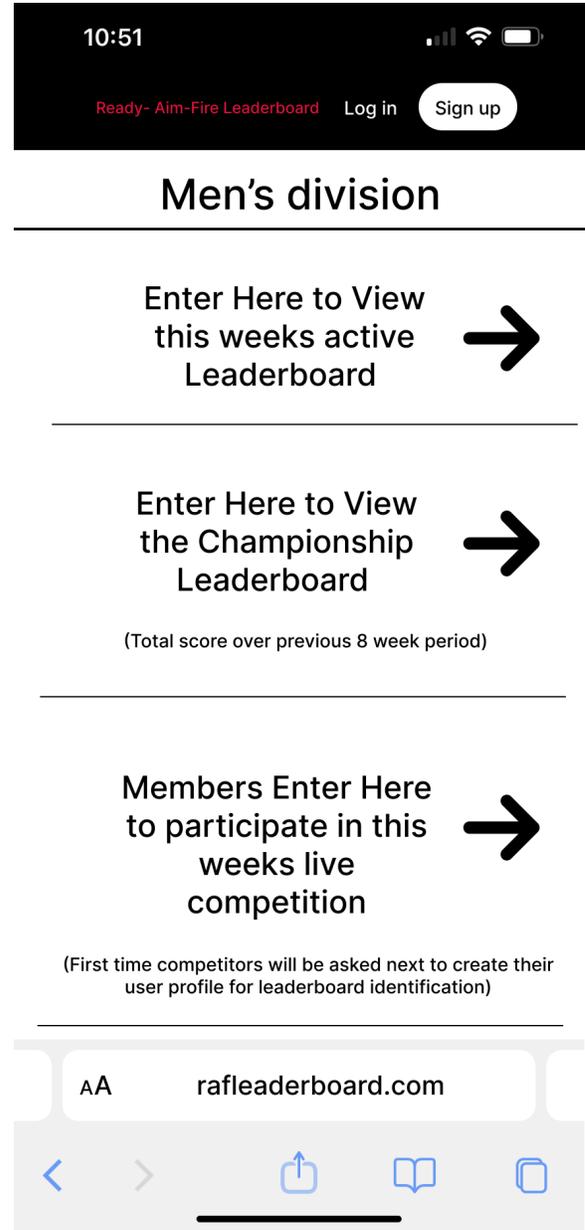
The championship leaderboard is entered through page 10

The overall championship leaderboard summary page is in the same format as the weekly summary list in that it only shows the podium leaders.

The championship leaderboard ranking are determined by adding up the scores of the participants across the preceding 8 weeks of closed challenges.

If any participant did not participate in any of the weekly events in this 8 week period, their total is on only those where scores have been entered.

A full example of both are displayed in the Figma prototype flows



Viewing any members individual performance by the community

The following sections outline the community viewing of any individual performance.

On any of the individual division leaderboards (not the weekly or championship summary leaderboard), the community can view the details of the members performance.

This viewing provides their profile details as shown on the leaderboard plus their profile image.

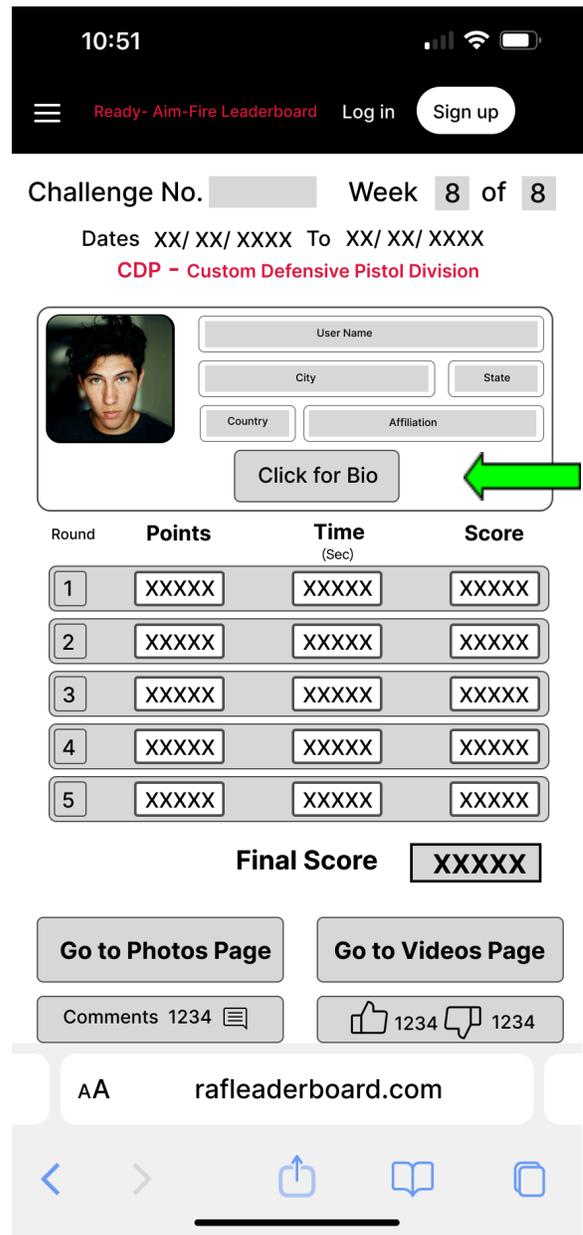
The community can also view that members BIO as the member supplied when setting up their profile.

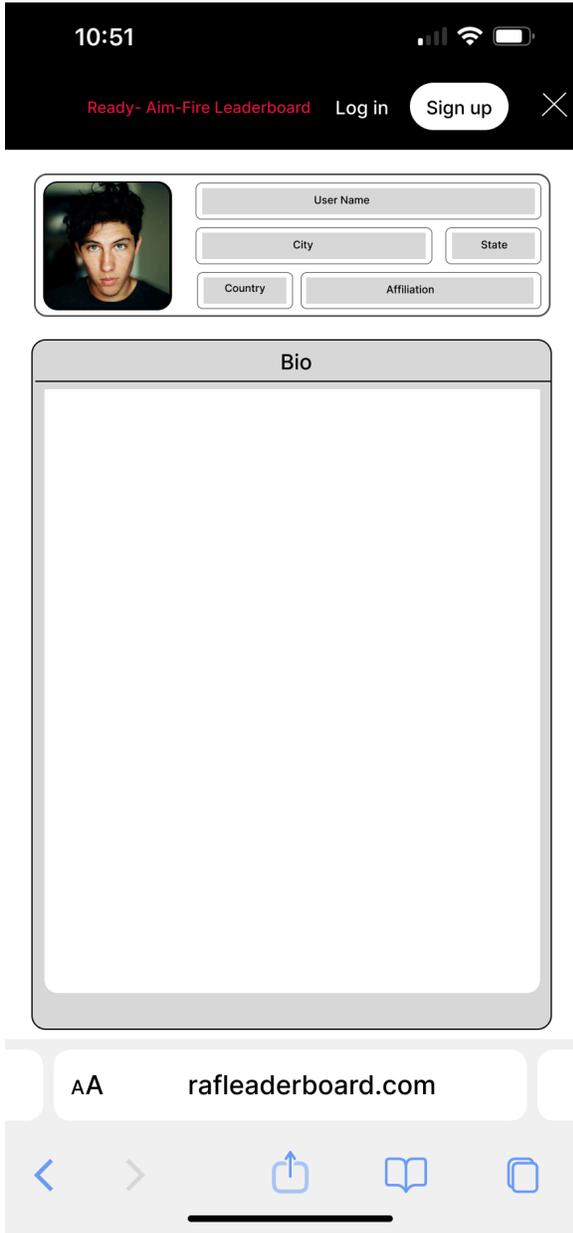
The community can view the summary score page, and any photos or video uploaded by the member during their performance.

The community can provide comments within the members results page

The community can flag any inappropriate comments for admin review and removal

The community can “vote” with a “Thumbs-up” or “Thumbs-down”







Challenge No. [] Week 8 of 8

Dates XX/ XX/ XXXX To XX/ XX/ XXXX

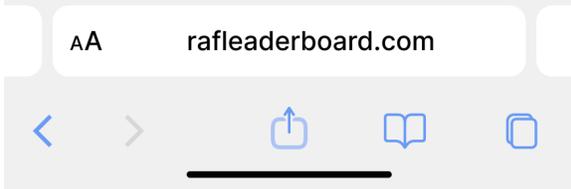
CDP - Custom Defensive Pistol Division

Round	Points	Time (Sec)	Score
1	XXXXX	XXXXX	XXXXX
2	XXXXX	XXXXX	XXXXX
3	XXXXX	XXXXX	XXXXX
4	XXXXX	XXXXX	XXXXX
5	XXXXX	XXXXX	XXXXX

Final Score XXXXX

[Go to Photos Page](#)
[Go to Videos Page](#)

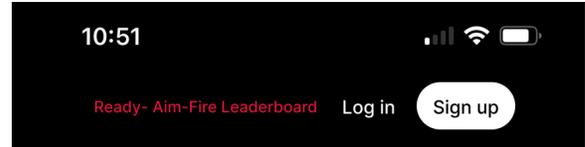
[Comments 1234](#)
[👍 1234](#)
[🗨️ 1234](#)



Note the Thumbs-up / Thumbs-down voting

This is designed to allow the community to scroll sideways to see each of the photos for the five rounds.

As on page 23, the community has the ability to flip between the the Scores page, the Photos page and the Videos page



Challenge No. [] Week 8 of 8

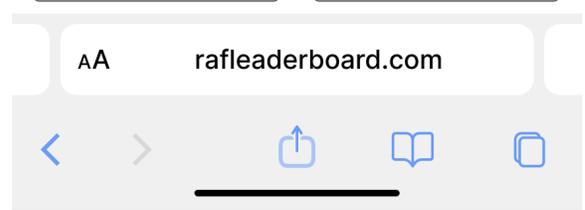
Dates XX/ XX/ XXXX To XX/ XX/ XXXX

CDP - Custom Defensive Pistol Division

Photo for Round 1



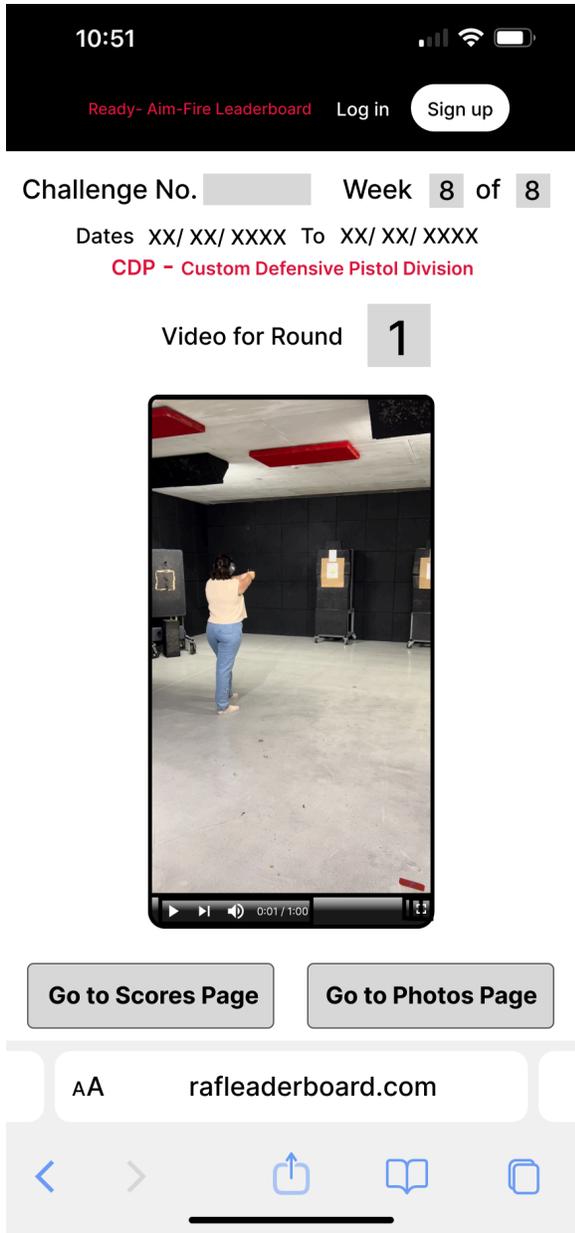
[Go to Scores Page](#)
[Go to Videos Page](#)



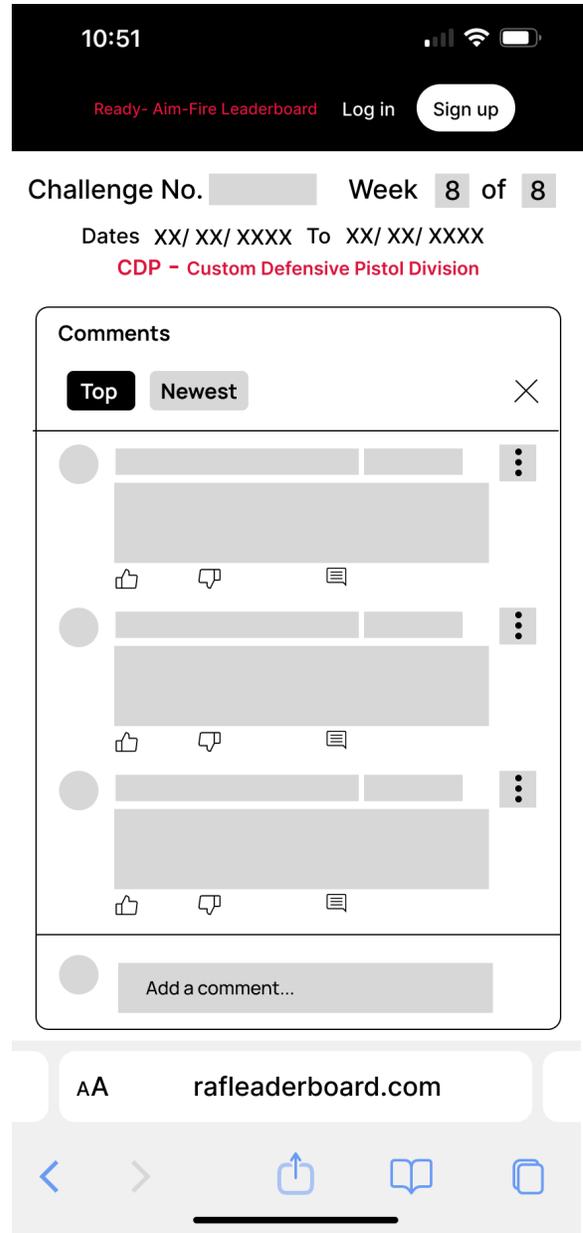
The same horizontal scrolling as in the photo section to see each of the 5 rounds

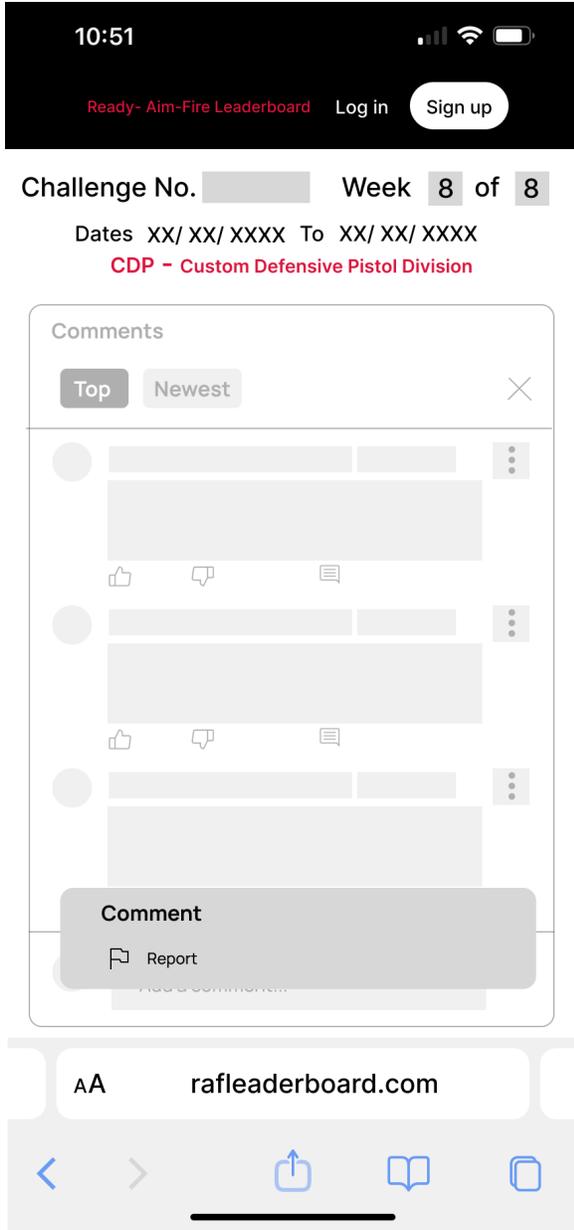
Place for the community to add comments to any member's performance and to reply to comments. Use the industry format for adding and commenting on comments and the flagging of inappropriate comments.

Page 26

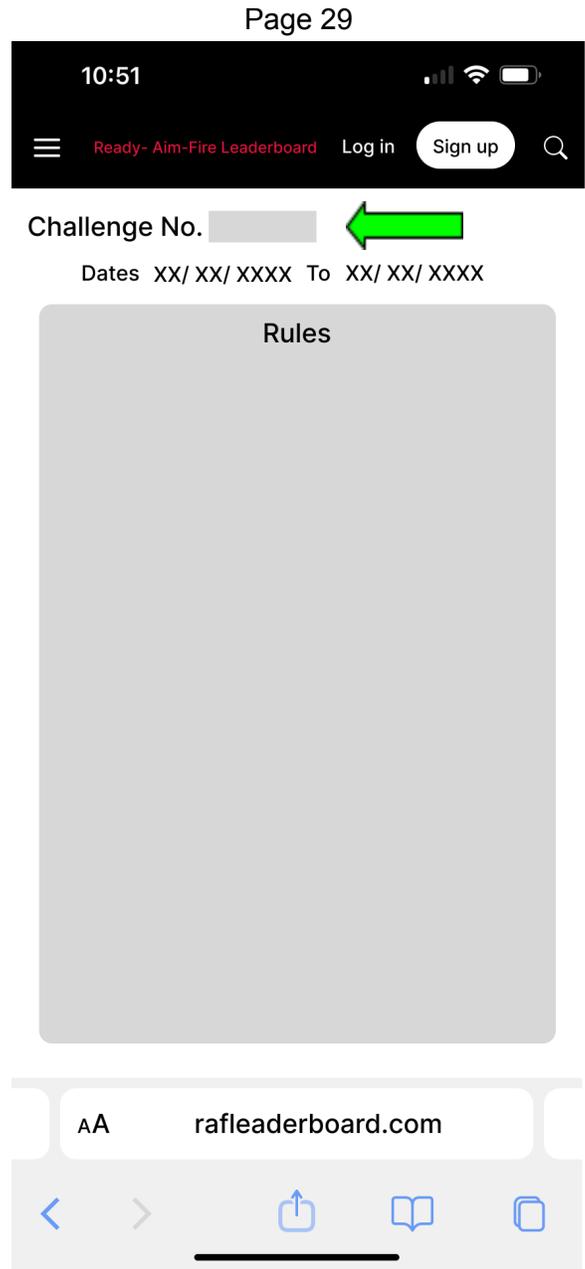


Page 27





This last page of the leaderboard build is to provide a page that describes the challenge rules if anyone clicks on the Challenge No. on any page of the leaderboard where the Challenge No. is shown,



This completes the community viewing of leaderboards.

The next functionality is for anyone to pay for and sign up to host their own competition using the same scoring and division format as built. It is not intended to allow for any alterations.

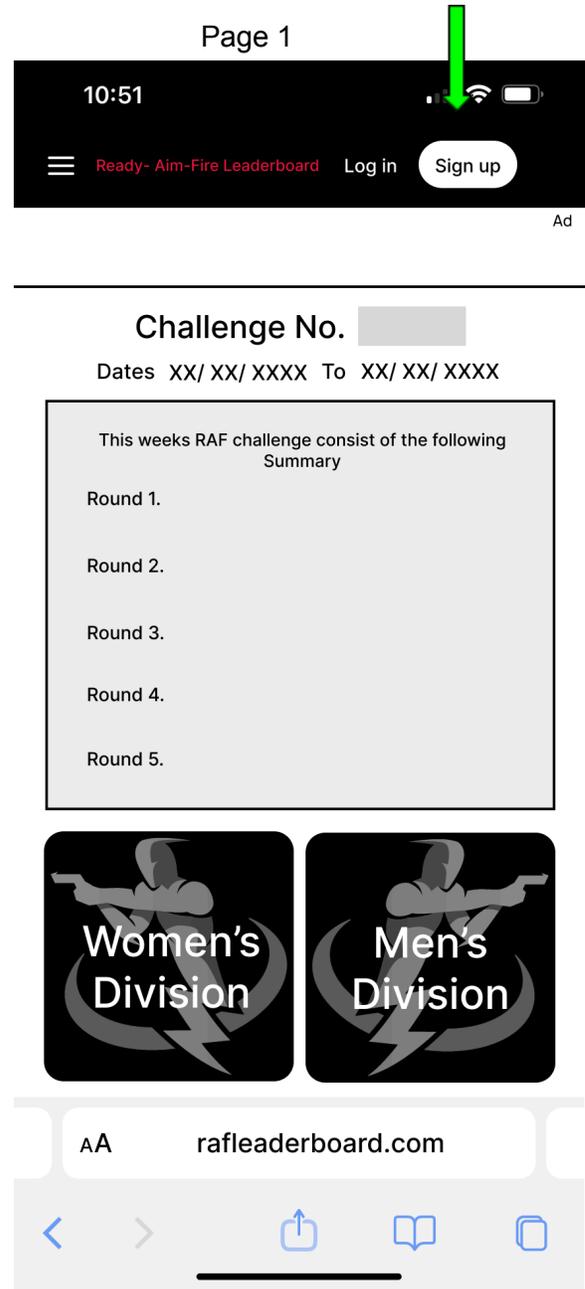
The host may or may not charge an entry fee so the app has to be able to add this fee to the sign-up process and collect these fees and later re-distribute to the Host.

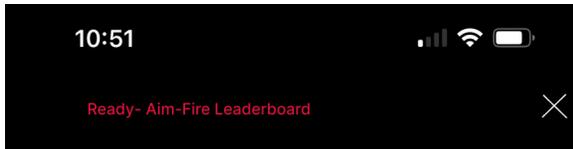
The host will be able to supply an introduction video, and have their name and log place where placeholders are present.

The length of any hosted event not to exceed 31 days.

Any participant joining a hosted event must also sign up for a membership subscription.

All of these features are shown in the following images.

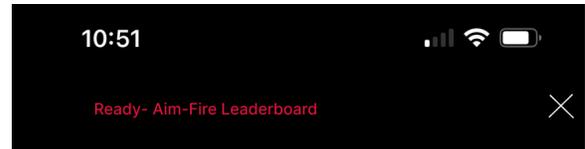
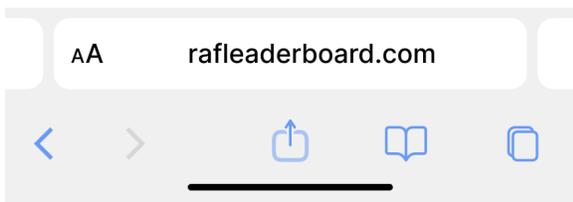




Sign up to participate in the RAF live challenges →

→ Sign up to create your own private group challenge →

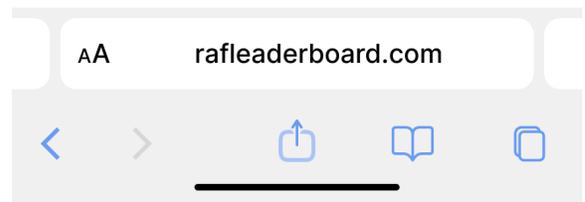
Contact RAF about hosting one of the weekly RAF Leaderboard challenges →



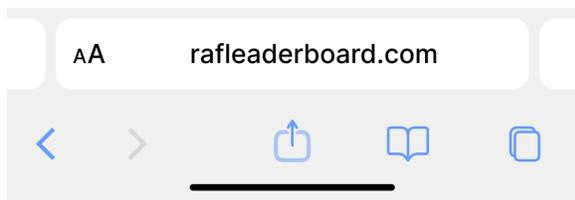
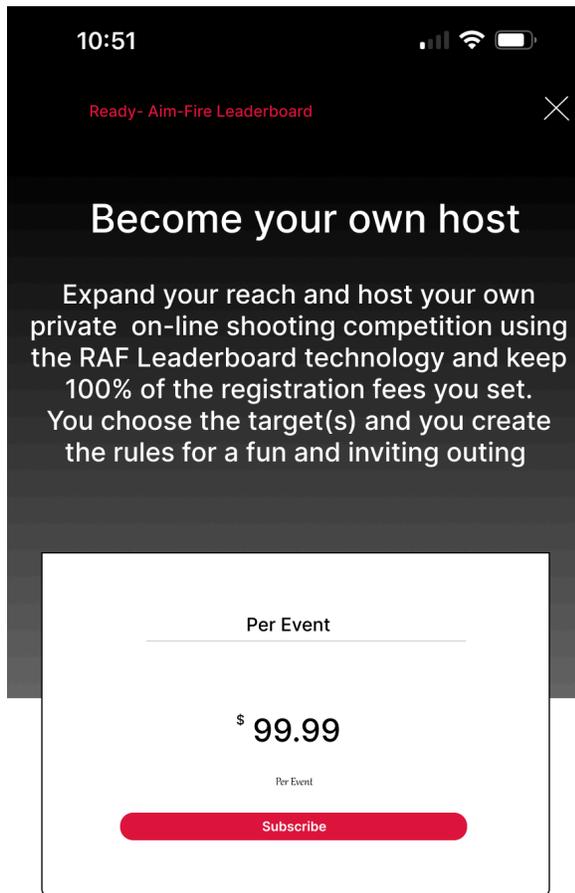
Become your own host

How does hosting work?

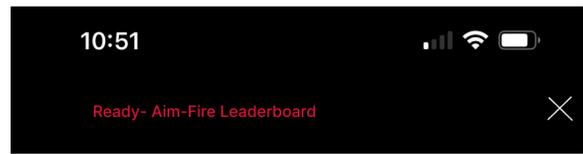
1. You will be provided with a separate admin log in where you will create your event.
2. Use the default divisions or choose your own
3. Add the target image for your guest to download for consistent scoring
4. Define the rules for your competition. *However, note that the scoring needs to be a score / time to present the rankings on the leaderboard and can handle up to 5 rounds per competition - all of which are defined by you.*
5. Determine if scores require either a photo or video proof to be provided prior to submitting a score
6. Set a price (if any) to charge the participants - **YOU will keep 100% of this revenue.**
7. Upon signing up as a host, you will receive a "code". This code is then shared to anyone you want to promote your event to and they will just need to enter that code in the RAF Log in page and they will immediately be guided through the sign up process right into your event.
8. All event registration fees will be sent to you within 15 days of the completion of the event as well as a spreadsheet of the participants email, city, st, country, and gender.
8. A RAF subscription is required of all participants.



Page 30
(Similar to Page 3 - Different Message)



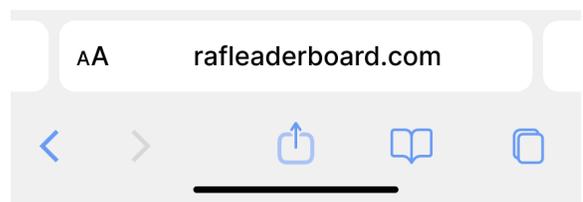
Page 31
(Similar to Page 4 - Different Message)



Sign in to continue

Benefits of Hosting your own private competition

- You control the rules
- You can generate significant revenue
- You can draw more people to your group or channel
- You can get reach a larger audience unobtainable with in-person events





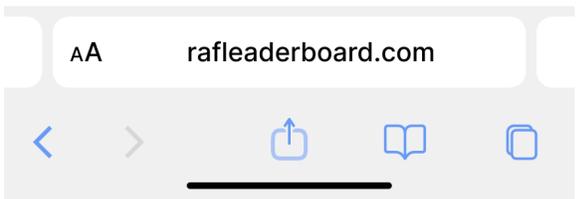
Enter the 4-digit code sent to your at:
[email address provided]



Tip: Make sure to check your inbox and spam folders

Resend

Next →



Create your account password

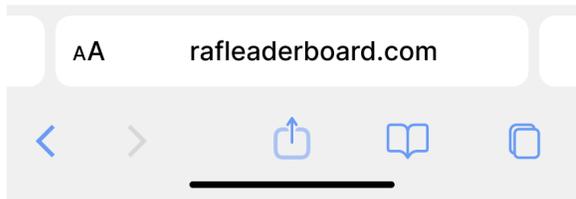
Your password must be at least 8 characters long, and contain at least one digit and one non-digit character

 Accept RAF Leaderboard's Terms of Use & Reviewed the Privacy Notice

By selecting "I Agree" below, I have reviewed and agree to the [Terms of Use](#) and acknowledge the [Privacy Notice](#). I confirm that I am at least 18 years of age.

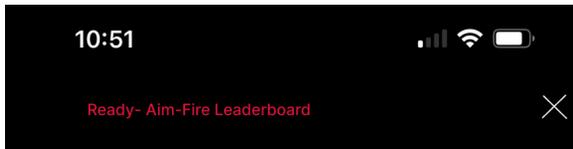
I Agree

Next →



After the payment is submitted, the app will assign a unique code to the event. This code will be used for the host to log into the hosting admin page off the website as well as for guests to use to sign up for and sign into the event.

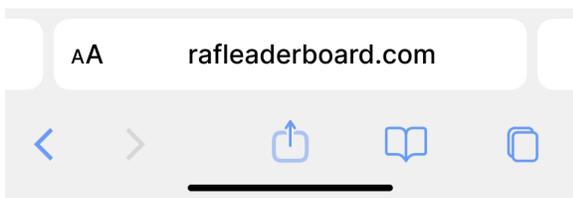
Page 7



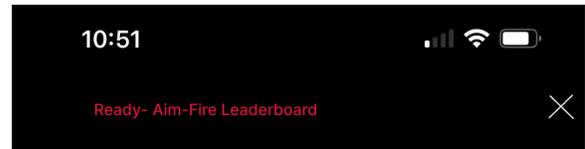
Subscription	
RAF Leaderboard Admin Hosting - \$99.99 (USD) / Event	\$99.99
Total	\$99.99

Card Number	
1234 1234 1234 1234	
VISA MASTERCARD AMERICAN EXPRESS DISCOVER	
Expiration	CVC
MM/YY	
Country	Postal code
United States	

Purchase



Page 8



Welcome to the Hosting platform of RAF

It is our goal to provide you with the best software to make hosting your event easy to administer while providing an engaging on-line experience for your guests.

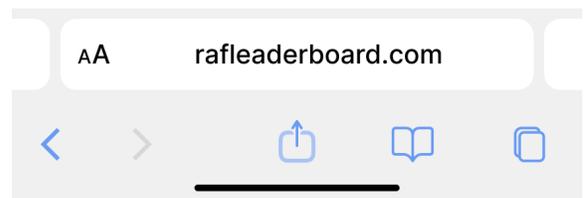
The best part is that you keep 100% of any registration fees you decide to charge.

Your event code is



To get started

Go to the RAF web page at:
www.rafleaderboard.com and log into the Admin log in using your email, password and code



Below is the admin screen where the host will create their challenge and have visibility to the overall event.

- 1) The Start Date will be a drop down calendar to pick a starting date
- 2) The End Date will be a drip down calendar to pick an ending date
 - a) The ending date must not be later than 31 days after the start date
- 3) The Number Registered is the total of people who have signed up through the subscription sign up process using the host's Code number
- 4) The Revenue Generated is the total of Number Registered x Event Entry Fee
- 5) Event Code is an app generated alphanumeric code that is generate and provided to the host upon completing the hosting platform purchase
- 6) The Event Fee is a Host defined amount that he is charging for anyone to participate in the event. This amount is to be charged to the participants during the participants event sign up (along with a RAF monthly app subscription)
 - a) These fees are to be collected by the app and the amount collected recorded in the app's management admin portal.
- 7) The next section is the box where the Hosts enters in all of their contact information
- 8) Next the app is to provide a place for the host to upload a promotional video for their event.
 - a) This video is to be limited in length to 5 minutes
- 9) The up load log box is a place for the host to insert their brand logo. This will be used in their event app experience where designed.
- 10) When they click on "Add Challenge for Event" it is to open that box that will allow for the entry of data in the rows and columns shown.
 - a) They can Cancel if they want to make changes
 - b) They can Save to Event once finished
- 11) The app allows for the uploading of an image to be used as the host's event target.
- 12) The Divisions box allows the host to either use the default divisions as used in the RAF Challenges, or to delete and change the division names. The total number of divisions can not be extended past the 7 boxes available - but there can be less. Only those divisions that have an entered value will generate a separate leaderboard in the app.
- 13) The host can provide written rules for the event
- 14) When the host has completed creating their event, they will click on Save to create the event.

The app experience will be identical to what is built for the RAF Challenges but the host's challenge details will replace what is in the RAF app. Only the members who sign up for and into the hosts challenge will have visibility to this event. They will get this access by adding the event code into the main log in page. Members of the general community or subscription members without this code will not see the event.

The host can return to this event page to make changes prior to the event or at any time after the event (without changes).



Dashboard

Welcome to the RAF Leaderboard Hosting platform

Start Date <input type="text"/>	Number Registered 423	Event Code a74bx1
End Date <input type="text"/>	Revenue Generated \$4225.77	Event Entry Fee \$9.99

*Max length 31 days

First Name	Last Name	Email	Address	City	St	Phone No.
<input type="text"/>						

Hosted By Name
(This is the name that will be shown in the event*)

Add a promotional video

No file chosen

Upload Logo

No file chosen

Challenge Rules for Event a74bx1

	Yards	Number of rounds	Reload (y/n)	Remaining rounds
Round 1 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 2 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 3 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 4 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 5 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

No file chosen

a74bx1 Target for Event

Divisions

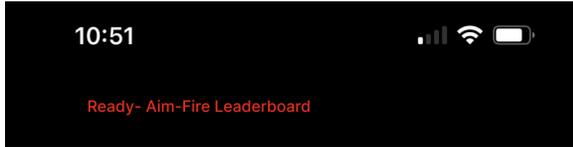
CDP - Custom Defensive Pistol Division	<input type="button" value="Edit"/>	<input type="button" value="Save"/>	<input type="button" value="X"/>
ESP - Enhanced Service Pistol Division	<input type="button" value="Edit"/>	<input type="button" value="Save"/>	<input type="button" value="X"/>
SSP - Stock Service Pistol Division	<input type="button" value="Edit"/>	<input type="button" value="Save"/>	<input type="button" value="X"/>
CCP - Compact Carry Division	<input type="button" value="Edit"/>	<input type="button" value="Save"/>	<input type="button" value="X"/>
SSP - Carry Optic Division	<input type="button" value="Edit"/>	<input type="button" value="Save"/>	<input type="button" value="X"/>
REV - Revolver Division	<input type="button" value="Edit"/>	<input type="button" value="Save"/>	<input type="button" value="X"/>
BUG - Back-Up Gun Division	<input type="button" value="Edit"/>	<input type="button" value="Save"/>	<input type="button" value="X"/>

Additional Rules

This completes how the host purchases event access, logs into the event, and creates the event. Next will demonstrate the sign up process for those wanting to participate in a hosted event.

A host will market their event by communicating the Event "Code"
Participants will enter only the code and press Log in and this will take them into the sign up pages outlined next

Page 8



[Forgot email](#)

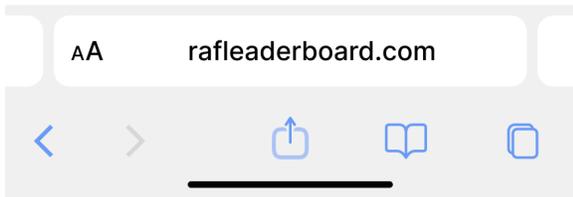
[Forgot password](#)



Enter Code*

*Privately hosted events only

Log in



Similar to page 4

Page 33



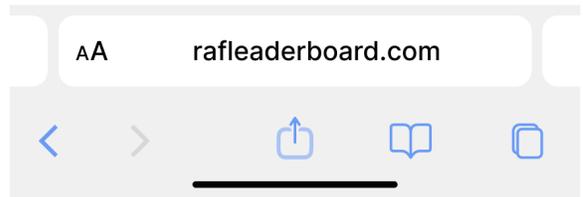
Sign in to continue

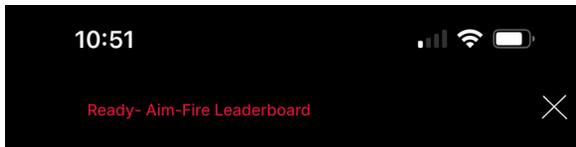
Continue

You have entered the code to participate in the challenge being hosted by :



You save 50% on your first months subscription by registering through a hosted event.





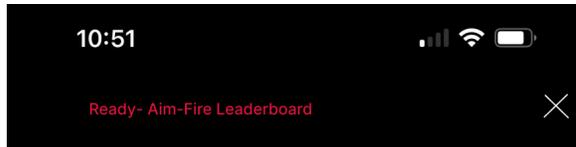
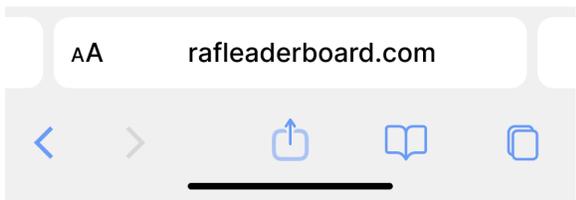
Enter the 4-digit code sent to your at:
[email address provided]



Tip: Make sure to check your inbox and spam folders

Resend

Next →



Create your account password

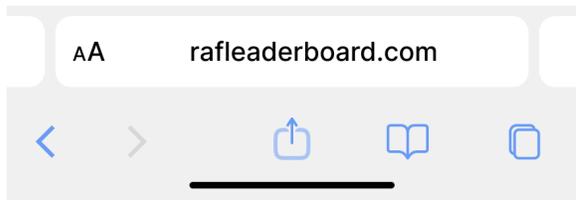
Your password must be at least 8 characters long, and contain at least one digit and one non-digit character



By selecting "I Agree" below, I have reviewed and agree to the [Terms of Use](#) and acknowledge the [Privacy Notice](#). I confirm that I am at least 18 years of age.

I Agree

Next →



Same as Page 7 but includes both the hosts entry fee as well as the RAF monthly subscription fee.

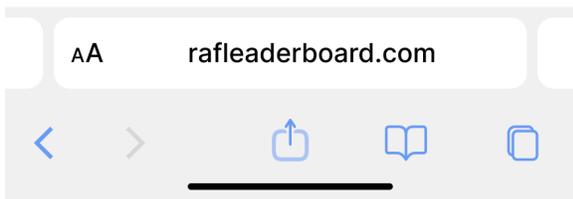
Page 7



Hosted Event	
Hosted event a74bx1 by jfkjajekj;jjiojioje;j	\$15.99
Subscription	
RAF Leaderboard Unlimited Access - \$9.99 (USD) / Month	\$9.99
Total	\$25.98

Card Number	
1234 1234 1234 1234	
VISA MASTERCARD AMERICAN EXPRESS DISCOVER	
Expiration	CVC
MM/YY	
Country	Postal code
United States	

Subscribe



After the participant subscribes to the Event and the RAF monthly subscription, they can then log into the event by entering their email, password and event code.

This event code - when entered is the way that members are directed to the host event and not the RAF app.

If no code is entered after entering in the email and password, they will be directed directly to the RAF app.

The last section will describe the admin pages for management control of the challenges, members, hosts, sponsors, divisions, terms and conditions, and privacy policies.

All the above will be accessed from an admin on the web site.

Admin Dashboard

The image shows a mobile app admin dashboard for 'RAF Leaderboard'. On the left is a vertical navigation menu with the following items: Dashboard, RAF Content Manager, RAF Challenge Library, Manage Members, Manage Sponsors, Manage Divisions, Manage RAF Rules, Manage Terms, and Manage Privacy Policy. The main content area is divided into several sections:

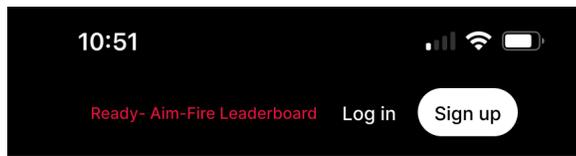
- Section 1:** 'Total Number of Subscription Members'. It features a large number display, a 'Change (+/-)' indicator, and a table with columns for 'Added' and 'Lost' members across four time periods: Last Day, Last Week, Last Month, and Last Year.
- Section 2:** Revenue tracking. It includes three bars for 'Subscription Revenue Last Month', 'Hosting services Revenue Last Month', and 'Sponsorship Revenue Last Month'. Below is a larger bar for 'Total Revenue Last Month' and a '% Change over last' section with three bars for 'Month', 'Quarter', and 'Year'.
- Section 3:** 'Total Number of Leaderboard Views'. Similar to Section 1, it has a large number display, a 'Change (+/-)' indicator, and a table for 'New last' views over 'Day', 'Week', 'Month', and 'Year'.
- Section 4:** 'Total Number of Performance Views'. Similar to Section 3, it tracks 'New last' performance views over 'Day', 'Week', 'Month', and 'Year'.
- Section 5:** Engagement metrics. It includes three bars for 'Total Number of Comments', 'Total Number of Thumbs UP', and 'Total Number of Thumbs Down'.
- Section 6:** 'Hosting Summary'. A list of five metrics with corresponding bars: 'No. of events previously purchased at start of month - Unused', 'No. of events completed during month', 'No. of new events purchased during month', 'No. of new member subscriptions generated through completed hosted events past month', and 'Event fees to be paid to hosts for completed events for the month'.
- Section 7:** A calendar view showing the current date and a grid of days.
- Section 8:** A digital clock displaying '11 25'.

The left side of the screen are the different pages that are to be in the app. This first page “Dashboard” is the management overview summary page to manage the business.

Box section 1: The data in this box is to provide clarity as to the membership as well as trends in the membership. The analytics are to be provided as shown.

Box section 2: The data in this box is to track the revenue generated by the app over the periods indicated. The analytics are to be provided as shown.

Box section 3: The number of leaderboard views is to be collected by adding “1” to the total everytime anyone clicks on EITHER “Enter Here to View this week’s active Leaderboard” OR Enter Here to View the Championship Leaderboard” from Page 10 (sample provided below).



Men's division



Enter Here to View
this weeks active
Leaderboard



Enter Here to View
the Championship
Leaderboard

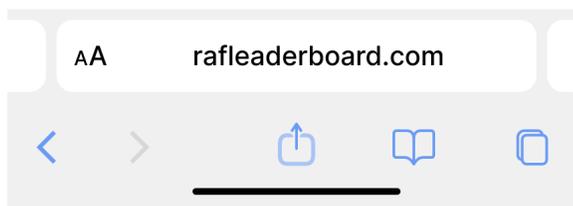


(Total score over previous 8 week period)

Members Enter Here
to participate in this
weeks live
competition



(First time competitors will be asked next to create their
user profile for leaderboard identification)



These views can be from anyone. They can be logged in members or just the community.

Box section 4: This number is adding "1" every time anyone selects a member's performance to see their individual results. This is accessed from ANY of the leaderboards.

Box section 5: This is summarizing the number of comments, thumbs-up / thumbs-down within the individual performances across any leaderboard.

Box section 6: This is to monitor the Hosting activity. The first line “no of events previously purchased....” are those hosted events purchased but have not reached their start date.

Second line shows how many hosted events had the event end in the current month.

Third line shows how many hosted events have been purchased in the current month.

Fourth line shows how many new member subscriptions were purchased where that member signed up for a subscription by entering through a host Code.

Fifth line shows the total of the registration fees collected through the hosts events.

Box section 7 is a calendar for use by clicking on, it is to pop up.

Box 8 is a clock with the current time.

Next page is the RAF Content Manager



- Dashboard
- RAF Content Manager**
- RAF Challenge Library
- Manage Members
- Manage Sponsors
- Manage Divisions
- Manage RAF Rules
- Manage Terms
- Manage Privacy Policy

< > Aug 2023 + Create Notification

Mon	Tues	Wed	Thu	Fri	Sat	Sun	
July	Aug 01	02	03	04	05	06	
+Add Challenge no.							<input type="button" value="Edit"/>
+Add Target no.							<input type="button" value="Save"/>
07	08	09	10	11	12	13	
+Add Challenge no.							<input type="button" value="Edit"/>
+Add Target no.							<input type="button" value="Save"/>
14	15	16	17	18	19	20	
+Add Challenge no.							<input type="button" value="Edit"/>
+Add Target no.							<input type="button" value="Save"/>
21	22	23	24	25	26	27	
+Add Challenge no.							<input type="button" value="Edit"/>
+Add Target no.							<input type="button" value="Save"/>
28	29	30	31	Sept 01	02	03	
+Add Challenge no.							<input type="button" value="Edit"/>
+Add Target no.							<input type="button" value="Save"/>

Challenge Rules for Challenge No.

	Yards	Number of rounds	Reload (y/n)	Remaining rounds
Round 1 -	<input style="width: 30px;" type="text"/>			
Round 2 -	<input style="width: 30px;" type="text"/>			
Round 3 -	<input style="width: 30px;" type="text"/>			
Round 4 -	<input style="width: 30px;" type="text"/>			
Round 5 -	<input style="width: 30px;" type="text"/>			

Target Image

Target Pdf file

The RAF Content Manager page is where the admin schedules the challenges each week.

This is done by:

- 1) Choosing the date to enter data
- 2) Clicking on that date's "+ Add Challenge no." The challenges when created will be assigned a number. This number will then be associated to the challenge in the RAF Library and will populate that week's challenge with this data.

The Challenges will have a numbering format starting with C then a sequential auto assigned number.

The process for populating a challenge with the appropriate Target follows the same logic in that there will be a library of Targets and those will be numbered by starting with a T then a sequential auto assigned number.

The weeks can be assigned challenges and targets in advance of any week and the app is to automate the changing out of the challenges each week starting at midnight of each Monday. The challenges will run from Monday 12:00 midnight up to 11:59 Sunday.

The bottom row which shows the Challenge Rules for Challenge no. and the next box for the target are there so that if a date is selected anywhere in a week, that week's challenge and that week's target will be shown for review.

After entering a number for the challenge and target, the admin will press "Save" which will load that data,

If the admin wants to change a challenge (only available for preceding week's), they will press the edit button, enter the new data and then press Save.

The ability to send push notifications to all members functionality is to be built into the app here.

Create Challenge

Save to Library

Cancel

Challenge Rules for Challenge No.

	Yards	Number of rounds	Reload (y/n)	Remaining rounds
Round 1 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 2 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 3 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 4 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 5 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Choose File for Target

No file chosen

Save to Library

Cancel

Target Image No.

Enter Target Pdf file

Library

Challenge Rules for Challenge No.

	Yards	Number of rounds	Reload (y/n)	Remaining rounds
Round 1 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 2 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 3 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 4 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 5 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Challenge Rules for Challenge No.

	Yards	Number of rounds	Reload (y/n)	Remaining rounds
Round 1 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 2 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 3 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 4 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 5 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Target Image No.

Enter Target Pdf file

Challenge Rules for Challenge No.

	Yards	Number of rounds	Reload (y/n)	Remaining rounds
Round 1 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 2 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 3 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 4 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 5 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Challenge Rules for Challenge No.

	Yards	Number of rounds	Reload (y/n)	Remaining rounds
Round 1 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 2 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 3 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 4 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 5 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Target Image No.

Enter Target Pdf file

Challenge Rules for Challenge No.

	Yards	Number of rounds	Reload (y/n)	Remaining rounds
Round 1 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 2 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 3 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 4 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Round 5 -	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Target Image No.

Enter Target Pdf file

The RAF Challenge Library is where the Challenges and Targets are created and stored in a “Library”.

The top section is where the challenges and targets are created by clicking on “Create Challenge” When complete, “Save to Library” moves it to the top of the bottom section and the existing one cycles down one spot. The same process for Targets.

Challenges will start with C then by an auto populate number so when “Create Challenge “ is selected, the app is to assign the next sequential number.

The same will occur for Targets in that clicking on “Choose a file for target”, they app is to auto populate the next sequential number for Targets with a T prefix.

Total in Selected Category

+ Send EMail

Membership monthly subscription \$ 9.99

Active
Hosts
Hosts Calendar
Inactive

	User Name	Email	Date Joined	No. Entered	Gender M/F			City	State	Country	Affiliation

- Make Inactive
- Make active
- Opt out of Email
- Send Email

This page is where the Manage Members are tracked. Note that the information will scroll to the right in order to see all the required columns.

The data is a combination of what is entered during sign up for the date entered, email, and then the profile data of profile picture, user name, city, state, country, gender, affiliation.

The thumbs up / thumbs down come from the community voting.

The gear icon is a drop down as shown.

When either Active, Hosts or Inactive are selected, The number in category will be shown in the tap area.

This page is where emails are sent to either the list or the list minus those that opted out of emails.

This is also where the monthly subscription rate is stored and modified.

Dashboard

RAF Content Manager

RAF Challenge Library

Manage Members

Manage Sponsors

Manage Divisions

Manage RAF Rules

Manage Terms

Manage Privacy Policy

Total in Selected Category

+ Send EMail

Invite Member

Email

+ upload a csv file

Send Email

- Dashboard
- RAF Content Manager
- RAF Challenge Library
- Manage Members**
- Manage Sponsors
- Manage Divisions
- Manage RAF Rules
- Manage Terms
- Manage Privacy Policy

Total in Selected Category

+ Send EMail

Invite Member

Email

+ upload a csv

Send Email

Upload CSV

Choose File

No file chosen

Upload

Cancel

Dashboard

RAF Content Manager

RAF Challenge Library

Manage Members

Manage Sponsors

Manage Divisions

Manage RAF Rules

Manage Terms

Manage Privacy Policy

Total in Selected Category

Hosting event charge **\$ 99.99**

[Active](#)
[Hosts](#)
[Hosts Calendar](#)
[Inactive](#)

Code	Last Name	First Name	Email	Phone Number	Address	City	St		
	Event Start Date	Event end Date	Entry Fee	No. of Participants	Total Rev. to Reimburse	Reimbursement Date	Method	Money Sent	Date
<div style="text-align: right; border: 1px solid #ccc; padding: 2px; margin-bottom: 5px;">Profile Logo</div>									

This is the page to manage the hosts and their activity. This is a page that needs to scroll to the right to have access to all the columns.

The "method" will be a drop down to include the different methods of reimbursement payment such as skype, Venmo, Zelle, etc.

- Dashboard
- RAF Content Manager
- RAF Challenge Library
- Manage Members**
- Manage Sponsors
- Manage Divisions
- Manage RAF Rules
- Manage Terms
- Manage Privacy Policy

Active Hosts Hosts Calendar Inactive

< > **Aug 2023**

Mon	Tues	Wed	Thu	Fri	Sat	Sun
July 31	Aug 01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	Sept 01	02	03

Profile	Code	
Logo	#	→

First Name	<input style="width: 90%;" type="text"/>	E-Mail	<input style="width: 90%;" type="text"/>
Last Name	<input style="width: 90%;" type="text"/>		

This is the host calendar page. If a host schedules an event, it will show up on this calendar and show the dates that the event runs through. This is how the admin will review and monitor which hosted events are happening at any given time.

If the admin clicks on the Code, it will show the first name, last name and email for that host.

+ Add New

Dashboard

RAF Content Manager

RAF Challenge Library

Manage Members

Manage Sponsors

Manage Divisions

Manage RAF Rules

Manage Terms

Manage Privacy Policy

Sponsors

Sponsors Calendar

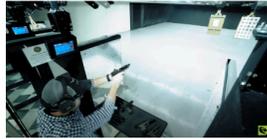
Inactive

Company Name	Address	City	St	Contact First Name	Contact Last Name	Contact Email	Contact Phone No.	Ext.
--------------	---------	------	----	--------------------	-------------------	---------------	-------------------	------

Sponsors will be tracked here. If a new sponsor is added, the following page is where their data will be entered

- Dashboard
- RAF Content Manager
- RAF Challenge Library
- Manage Members
- Manage Sponsors**
- Manage Divisions
- Manage RAF Rules
- Manage Terms
- Manage Privacy Policy

No file chosen

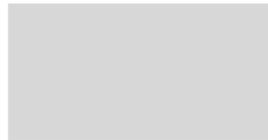


No file chosen

No file chosen

Sponsors Library

Video file name



Banner Ad file name

The video and banner ad for the sponsor is added here and kept in the sponsor's library. The sponsor video and banner ad will have a file name for tracking.

- Dashboard
- RAF Content Manager
- RAF Challenge Library
- Manage Members
- Manage Sponsors**
- Manage Divisions
- Manage RAF Rules
- Manage Terms
- Manage Privacy Policy

[Sponsors](#) **[Sponsors Calendar](#)** [Inactive](#)

◀ ▶ Aug 2023

Mon	Tues	Wed	Thu	Fri	Sat	Sun
July 31	Aug 01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
<div style="border: 1px solid gray; padding: 2px; display: inline-block;"> Corp. Logo +Add Banner Ads +Add Marketing Video </div>	28	29	30	31	Sept 01	02
03						

The sponsor calendar is used to assign a sponsor banner ad and or video into the challenges in the weeks assigned. If there is no sponsor for any given week, those fields will be condensed with no content.

[+ Add Division](#)

Dashboard

RAF Content Manager

RAF Challenge Library

Manage Members

Manage Sponsors

Manage Divisions

Manage RAF Rules

Manage Terms

Manage Privacy Policy

Divisions			
CDP - Custom Defensive Pistol Division	Edit	Save	X
ESP - Enhanced Service Pistol Division	Edit	Save	X
SSP - Stock Service Pistol Division	Edit	Save	X
CCP - Compact Carry Division	Edit	Save	X
SSP - Carry Optic Division	Edit	Save	X
REV - Revolver Division	Edit	Save	X
BUG - Back-Up Gun Division	Edit	Save	X

[Save Changes](#)

Page for admin to change the divisions included in the challenges.

Dashboard

RAF Content Manager

RAF Challenge Library

Manage Members

Manage Sponsors

Manage Divisions

Manage RAF Rules

Manage Terms

Manage Privacy Policy

RAF Competition Rules

This page is where The RAF Competition Rules are outlined. This information will be on the website as well as in the drop down “menu”.

Dashboard

RAF Content Manager

RAF Challenge Library

Manage Members

Manage Sponsors

Manage Divisions

Manage RAF Rules

Manage Terms

Manage Privacy Policy

Terms & Conditions

Terms and Conditions page. Accessed during the sign-up process which requires agreeing to in order to subscribe as well as it will also be on the drop down "menu".

Dashboard

RAF Content Manager

RAF Challenge Library

Manage Members

Manage Sponsors

Manage Divisions

Manage RAF Rules

Manage Terms

Manage Privacy Policy

Privacy Policy

Same flow as Terms and Conditions. On the sign-up agreement page as well as on the dropdown "menu".

The last page is the menu page with links to the pages shown.

Page 34



-  Home
-  Member Search
-  Challenge Rules
-  User Profile
-  Payment
-  Terms and Conditions
-  Help
-  RAF Leaderboard web page
-  Logout