

# Revised MVP Brief: Hockey Player Development Platform (Mosaic Sports Co.)

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## MVP Summary

The Mosaic Sports Co. platform is designed to streamline the evaluation and development process for young ice hockey players. The platform enables players to create detailed profiles, including personal information, hockey history, physical stats, videos, and academic transcripts. Admins categorize players as either "Prospect" or "Elite" based on their evaluations. Elite players are offered opportunities to register for high-performance Combine camps across North America, while Prospect players can attend separate camps or training programs designed to improve their skills. All communications, including reminders and notifications, are automated within the platform to provide a seamless and efficient user experience.

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## MVP Brief

The platform aims to simplify the evaluation process for young hockey players by providing a centralized tool for profile creation, categorization, and automated communication. The core components and features include:

### 1. Player Registration and Profile Creation

- **Features:**
  - Capture essential personal details: name, DOB, address, contacts, and parents' names.
  - Allow players to upload hockey history, physical stats, videos (game highlights, skills demonstrations), and academic transcripts.
  - Collect a one-time registration fee for profile creation and portal access.
  - Provide a credit towards additional services, which can be used partially for various offerings like educational advising by Paula.

### 2. Admin Evaluation and Categorization

- **Features:**
  - Admins review player profiles and categorize them as either "Prospect" or "Elite."
  - Automated notifications are sent to players regarding profile completion status and categorization results.

### 3. Post-Categorization Options

- **Elite Players:**

- Register for Combine camps specifically designed for Elite athletes.
- Pay for camp registration through the platform seamlessly, using existing profile data to avoid redundancy.
- Access additional services, such as sessions with educational advisors like Paula, with the option to apply credits towards these services.
- **Prospect Players:**
  - Register for separate Prospect camps or training programs designed to help improve their performance.
  - Option to access other services available on the platform, with payment processing integrated.

## **4. Automation of Communication and Notifications**

- **Features:**
  - Automated email notifications for profile updates, camp registrations, and categorization status.
  - Regular automated reminders for players to complete their profiles before being categorized.

## **5. Simplified Website with Backend User Portal**

- **Features:**
  - The front-end website will be minimalistic, focusing on essential information about the platform and its services.
  - The backend user portal will focus on profile management, automated communication, and seamless navigation.

## **6. Monetization Strategy**

- **Features:**
  - Charge a one-time registration fee for profile creation.
  - Introduce an annual fee to keep profiles active, with automated renewal reminders.
  - Additional fees for Combine camp registrations and other services, with credits available for specific offerings.

## **7. Features for Each Role**

### **Players**

- Register and create profiles, initially providing basic information and completing the full profile after payment.
- Upload personal details, hockey history, physical stats, videos, and academic transcripts.
- Receive automated notifications for profile completion and status updates.

- Register and pay for Combine camps (Elite) or other programs (Prospect).
- Access additional services with the ability to apply credits.

### **Admins**

- Review and evaluate player profiles.
- Categorize players as "Prospect" or "Elite."
- Manage camp registrations and ensure player information is complete.
- Oversee and manage automated communications and notifications.

### **Parents**

- Assist players in profile creation and information upload.
- Monitor player progress and receive notifications about profile status and camp registration.

### **Paula (Educational Advisor)**

- Provide educational advisory services to both Elite and Prospect players.
- Offer guidance on academic profiles, college applications, and eligibility for college hockey programs.
- Conduct sessions with players, accessible through the platform, with payment options integrated.
- Apply credits from player registrations towards the cost of advisory services.

## **Detailed Feature Listing for the Hockey Player Development Platform**

### **1. User Management**

- **User Registration:**
  - User registration form with fields for full name, email, password, coupon and referral code.
  - Terms and conditions agreement checkbox.
  - Email confirmation with an activation link.
  - Option to register via social media accounts (e.g., Google, Facebook).
- **User Login:**
  - Login form with email and password fields.
  - "Remember Me" checkbox.
  - "Forgot Password" link with email recovery option.
  - Social media login integration.
- **User Dashboard:**
  - Profile summary displaying user information, hockey history, physical stats, and profile completion status.

- Notifications section showing recent alerts, reminders, and updates.
- Upcoming events section with calendar view of registered camps, booked sessions, and deadlines.
- Quick access links to additional services like educational advising and camp registrations.
- **Profile Creation and Management:**
  - **Personal Information:**
    - Fields for name, date of birth, address, contacts, and parents' names.
    - Editable fields with an option to update information.
  - **Hockey History:**
    - Input fields for position, years played, teams, and achievements.
  - **Physical Stats:**
    - Fields for height, weight, speed, and strength metrics.
  - **Media Upload:**
    - Video upload section for game highlights and skill demonstrations.
    - Upload section for academic transcripts and other relevant documents.
  - **Profile Completion Progress Bar:**
    - Visual indicator showing the percentage of profile completion.
  - **Profile Privacy Settings:**
    - Options to manage who can view the profile (public, private, or specific users).

## 2. Player Evaluation and Categorization

- **Profile Review:**
  - Admin interface for reviewing player profiles, including all uploaded information and media.
  - Option for admins to leave internal notes on player profiles.
  - Categorization options to assign players as "Prospect" or "Elite."
- **Categorization Notifications:**
  - Automated email and in-platform notifications sent to players regarding their categorization status.
  - Option to customize notification templates.
- **Player Progress Tracking:**
  - Tools for admins to track the progress of players over time.
  - Detailed history of evaluations and categorization changes.

## 3. Camp and Program Management

- **Combine Camp Registration:**
  - Listing of available camps with filters for date, location, and camp type.
  - Detailed camp information, including schedules, instructors, and costs.
  - Registration form pre-filled with user information, allowing easy sign-up.
  - Payment gateway integration for camp fees (credit card, PayPal, etc.).
  - Confirmation page with camp details and next steps after successful registration.

- **Prospect Camp Registration:**
  - Similar structure to Combine Camp Registration but tailored for Prospect players.
  - Options for separate training programs or guidance sessions.
  - Annual subscription option for ongoing access to prospect camps and programs.
- **Camp Management (Admin):**
  - Interface for adding, editing, and removing camps.
  - Registration management tools to view and manage participants.
  - Reporting tools to generate attendance and registration reports.
- **Event Calendar:**
  - Integrated calendar showing upcoming camps, events, and deadlines.
  - Sync options with personal calendars (e.g., Google Calendar, Outlook).

#### 4. Additional Services and Educational Advising

- **Paula (Educational Advisor) Service:**
  - Overview of educational advising services offered by Paula.
  - Booking system for scheduling sessions, with an option to select available dates and times.
  - Pricing details and payment integration for booking services.
  - Option to apply registration credits towards service fees.
  - Testimonials and success stories from past users.
- **Service Management (Admin):**
  - Tools to manage available services, including pricing, availability, and bookings.
  - Reporting tools to track service utilization and revenue.

#### 5. Payment and Subscription Management

- **Payment Processing:**
  - Secure payment gateway integration for registration fees, camp sign-ups, and additional services.
  - Support for multiple payment methods (credit card, PayPal, etc.).
  - Option to apply credits towards payments.
- **Transaction History:**
  - User-facing interface to view past transactions, including dates, amounts, and services purchased.
  - Filter and search options to sort transactions by date, type, or status.
- **Subscription Management:**
  - Overview of user subscriptions, including start date, renewal date, and fees.
  - Automated annual subscription renewal with notification reminders.
  - Option to update payment methods or cancel subscriptions.
- **Invoicing and Receipts:**
  - Automated generation of invoices and receipts for payments made on the platform.
  - Option to download or email copies of invoices and receipts.

## 6. Communication and Notifications

- **Automated Email Notifications:**
  - Notifications for profile completion reminders, registration confirmations, categorization updates, and payment receipts.
  - Customized email templates for different user actions.
  - Automated reminders for upcoming events, camp registration deadlines, and service bookings.
- **In-Platform Notifications:**
  - Notification system integrated within the user dashboard.
  - Options for users to mark notifications as read, archive, or delete.
- **Messaging System:**
  - Internal messaging system allowing communication between players, parents, admins, and service providers like Paula.
  - Inbox management with options to flag, sort, and filter messages.

## 7. Support and Contact

- **Contact Us Page:**
  - Contact form for inquiries with fields for name, email, subject, and message.
  - Support information including email addresses, phone numbers, and live chat options.
- **FAQ Page:**
  - Organized list of frequently asked questions, categorized by topics like registration, camps, payments, etc.
  - Search functionality to quickly find relevant information.
- **Support Ticket System:**
  - Users can submit support tickets for issues or inquiries.
  - Admin interface to view, respond to, and resolve tickets.
  - Ticket management tools with options to assign tickets to different support agents.

## 8. Content and Legal Management

- **Content Management System (CMS):**
  - Tools for managing content on the frontend pages, including homepage, FAQs, and blog posts.
  - WYSIWYG editor for easy content updates.
- **Legal Documents Management:**
  - Pages for displaying the terms of service and privacy policy.
  - Tools for admins to update and manage legal documents.
- **Cookie Policy and GDPR Compliance:**
  - Notification and management of cookies used on the platform.
  - User options to accept or manage cookie preferences.
  - Compliance with data protection regulations (GDPR, etc.).

## 9. Analytics and Reporting

- **User Analytics:**
  - Tracking and reporting on user activity, including registrations, logins, and profile completions.
  - Data visualization tools for better understanding user engagement.
- **Financial Reports:**
  - Reporting tools to generate financial reports on transactions, revenue, and subscription renewals.
  - Export options for reports in various formats (PDF, Excel, etc.).
- **Camp and Service Utilization Reports:**
  - Insights into camp registrations, service bookings, and overall utilization.
  - Customizable reports for different time periods and categories.

## 10. Miscellaneous Features

- **Error Pages (e.g., 404, 500):**
  - Friendly error messages with navigation options back to the homepage or other key sections.
  - Customizable design to match the platform's branding.
- **User Settings and Preferences:**
  - Options for users to manage account settings, including password updates and notification preferences.
  - Profile privacy settings to control who can view the profile and its contents.
- **Data Backup and Security:**
  - Regular data backups to ensure the platform's data integrity.
  - Security features including encryption, two-factor authentication, and access controls.

## Detailed Breakdown of Pages and Sub-Pages for the Hockey Player Development Platform

### Frontend Pages (User-Facing)

1. **Homepage**
  - **Sub-Pages/Sections:**
    - **Hero Section:** Banner image, tagline, and call-to-action buttons.
    - **How It Works:** Steps explaining the platform's process (e.g., create a profile, get evaluated, register for camps).
    - **Testimonials:** Quotes or reviews from past users or coaches.
    - **Featured Services:** Quick links to services like Combine Camps and educational advising.

- **Footer:** Links to legal information, contact details, and social media icons.
- 2. **Registration Page**
  - **Sub-Pages/Sections:**
    - **User Registration Form:** Input fields for full name, email, password, coupon and referral code (if applicable).
    - **Terms and Conditions Agreement:** Checkbox for user agreement.
    - **Benefits of Registration:** Section highlighting the advantages of signing up (e.g., exclusive access to camps).
- 3. **Login Page**
  - **Sub-Pages/Sections:**
    - **Login Form:** Fields for email and password, with a "Remember Me" checkbox.
    - **Forgot Password Link:** Redirects to the password recovery page.
    - **New User CTA:** Encourages users without an account to register.
- 4. **Profile Creation Page**
  - **Sub-Pages/Sections:**
    - **Personal Information:** Fields for name, DOB, address, contacts, and parents' names.
    - **Hockey History:** Input fields for position, years played, teams, and achievements.
    - **Physical Stats:** Fields for height, weight, speed, and strength metrics.
    - **Video Upload:** Drag-and-drop area for uploading game highlights and skill demonstrations.
    - **Academic Transcripts:** Upload button for academic records.
    - **Profile Completion Progress Bar:** Visual indicator of how much of the profile is completed.
- 5. **Dashboard (User Portal)**
  - **Sub-Pages/Sections:**
    - **Profile Overview:** Summary of profile information and status (e.g., Prospect or Elite).
    - **Notifications:** List of recent alerts, reminders, and updates.
    - **Upcoming Events:** Calendar or list view of registered camps, booked sessions, and deadlines.
    - **Access Additional Services:** Quick links to educational advising and other services.
    - **Sidebar Navigation:** Links to Profile Overview, Notifications, Register for Camps, and Account Settings.
- 6. **Profile Management Page**
  - **Sub-Pages/Sections:**
    - **Edit Personal Information:** Form to update user details (name, DOB, contact information).
    - **Manage Uploaded Media:** Interface to add, remove, or replace uploaded videos and transcripts.



- **Update Hockey History and Stats:** Fields to update past performance data and physical stats.
- 7. **Combine Camp Registration Page**
  - **Sub-Pages/Sections:**
    - **Available Camps List:** Overview of upcoming camps with filters by date, location, and camp type.
    - **Registration Form:** Pre-filled form with user details and additional required information.
    - **Payment Section:** Integration with a payment gateway (credit card, PayPal).
    - **Confirmation Page:** Display after successful registration and payment, including camp details and next steps.
- 8. **Prospect Camp Registration Page**
  - **Sub-Pages/Sections:**
    - **Similar to Combine Camp Registration Page:** Tailored for Prospect players, possibly with different options or pricing.
- 9. **Paula (Educational Advisor) Service Page**
  - **Sub-Pages/Sections:**
    - **Service Overview:** Description of educational advising services offered by Paula.
    - **Testimonials:** Reviews or success stories from past users.
    - **Service Options:** List of available services (e.g., academic profile review, college application guidance) with pricing.
    - **Booking Form:** Select service, date, and time for the session.
    - **Payment Section:** Integration with a payment gateway, option to apply credits.
    - **Confirmation Page:** Display after successful booking and payment, with session details.
- 10. **Account Settings Page**
  - **Sub-Pages/Sections:**
    - **Update Account Information:** Form to change email, password, and contact details.
    - **Notification Preferences:** Options to customize email and SMS notifications.
    - **Subscription Management:** Overview of current subscription, renewal date, and options to update payment method or cancel.
- 11. **Payment and Transaction History Page**
  - **Sub-Pages/Sections:**
    - **Transaction History:** List of all payments with details (date, amount, service).
    - **Filter Options:** Filter transactions by date, service type, or payment status.
    - **Manage Payment Methods:** Interface to add, remove, or update payment methods.
- 12. **Contact Us Page**
  - **Sub-Pages/Sections:**
    - **Contact Form:** Fields for name, email, subject, and message.

- **Support Information:** Email address, phone number, and possibly live chat or a support ticket system.
  - **FAQs:** Links to frequently asked questions for quick self-help.
13. **FAQ Page**
- **Sub-Pages/Sections:**
    - **Frequently Asked Questions:** Organized by categories like registration, camps, payments, etc.
    - **Search Functionality:** To easily find relevant questions and answers.
14. **Terms of Service and Privacy Policy Pages**
- **Sub-Pages/Sections:**
    - **Terms of Service:** Detailed legal information about the platform's terms of use.
    - **Privacy Policy:** Information on data collection, usage, and protection.
15. **Forgot Password Page**
- **Sub-Pages/Sections:**
    - **Password Recovery Form:** Field to enter the email address for password reset instructions.
    - **Confirmation Message:** Display after submitting the form, informing the user to check their email.
16. **Error Pages (e.g., 404, 500)**
- **Sub-Pages/Sections:**
    - **Friendly Error Message:** Informing the user that the page is not found or there's a server error.
    - **Navigation Options:** Links back to the homepage or other key sections of the site.

## **Backend Pages (Admin-Facing)**

1. **Admin Login Page**
  - **Sub-Pages/Sections:**
    - **Admin Login Form:** Fields for admin username and password.
    - **Forgot Password Link:** Option for admins to recover their login details.
2. **Admin Dashboard**
  - **Sub-Pages/Sections:**
    - **Overview of Platform Activity:** Quick stats on user registrations, camp sign-ups, etc.
    - **Quick Access Links:** Buttons or links to manage users, camps, notifications, and reports.
3. **User Profile Management Page**
  - **Sub-Pages/Sections:**
    - **User List and Search:** Interface to search and filter user profiles by various criteria.
    - **Profile Overview:** Summary view of user information with options to edit, view full profile, or categorize.
    - **Profile Details View:** Detailed view of individual profiles with all submitted information and media.

#### 4. Profile Review and Categorization Page

- **Sub-Pages/Sections:**
  - **Profiles Awaiting Review:** List of profiles that need categorization.
  - **Profile Details:** Full details of the user profile under review.
  - **Categorization Actions:** Buttons to categorize as "Prospect" or "Elite," with an option to leave internal notes.

#### 5. Camp Management Page

- **Sub-Pages/Sections:**
  - **Camp Listings:** Overview of all camps with options to add, edit, or remove camps.
  - **Camp Registration Management:** View and manage registrations, with filters by camp type, location, and date.
  - **Reporting Tools:** Generate reports on camp registrations and attendance.

#### 6. Service Management Page

- **Sub-Pages/Sections:**
  - **Service Listings:** Overview of additional services (e.g., educational advising) with options to add or modify services.
  - **Booking and Payment Management:** View and manage bookings and payments for services.

#### 7. Notification Management Page

- **Sub-Pages/Sections:**
  - **Notification Templates:** List of predefined templates for different user actions, with options to create or edit templates.
  - **User Notifications Dashboard:** View recent notifications sent out, with filters by date, type, and user.

#### 8. Payment and Transaction Management Page

- **Sub-Pages/Sections:**
  - **Transaction Overview:** List of all transactions made on the platform, with details.
  - **Filter Options:** Filters to sort transactions by date, type, or user.
  - **Generate Financial Reports:** Tools to create and export financial reports.

#### 9. Content Management Page

- **Sub-Pages/Sections:**
  - **Frontend Content Management:** Tools to edit homepage text, FAQ, blog posts, and other visible content.
  - **Legal Document Management:** Options to update terms of service and privacy policy content.

#### 10. Support Ticket Management Page

- **Sub-Pages/Sections:**
  - **Support Dashboard:** Overview of incoming support tickets.
  - **Ticket Details:** Full view of individual tickets, with options to assign, respond, and close tickets.

#### 11. System Settings Page

- **Sub-Pages/Sections:**
  - **\*\*Platform Settings**